



Ronald McDonald
House Charities®
Alberta

McHappy Day

Wednesday May 10th, 2023

To Whom It May Concern,

I am writing to invite you to our next McHappy Day® on Wednesday, May 10, 2023 (your time of choosing). This year marks the 28th McHappy Day for McDonald's® Canada. It is the company's longest running and largest charitable initiative with more than 1,400 McDonald's restaurants celebrating McHappy Day this year. The impact of Ronald McDonald House Charities across our communities is far-reaching.

In Canada, 65 per cent of families live outside a city with a children's hospital and must travel for treatment if their child is seriously ill. The 16 Ronald McDonald Houses spread out across Canada provide out-of-town families with a home to stay at while their child is being treated at a nearby hospital, while the 17 Ronald McDonald Family Rooms provide a comfortable place for families to rest and recharge, right inside hospitals. Today, 1 in 4 Canadians has either stayed at RMHC or know someone who has. Annually, the RMHC network of programs in Canada helps to keep more than 26,000 families from over 3,400 Canadian communities close to their sick child and the care they need each year. Every 20 minutes a family in need of support arrives on an RMHC doorstep, and last year, RMHC had to turn away over 3,000 families due to lack of space.

While the past years have been quite different with Covid in the world we are still very much committed to keeping the spirit of McHappy Day alive and are hoping you can join in doing so. I am writing to you today to ask for your help on our fundraising journey to help more families stay close to their sick child. McHappy Day is a time-honored tradition for civic and community leaders to join us at our restaurants to celebrate this special day with our guests.

As a local McDonald's franchise restaurant, I'd like to invite you to attend this very worthwhile event to show your support during McHappy Day and participate alongside my restaurant team to help take on a role outside of the restaurant. Your involvement would be a tremendous boost to our McHappy Day efforts and help us further the Northern Ronald McDonald House's efforts to heighten public awareness of all the amazing ways to help families from around our communities. I thank you for your thoughtful consideration and I look forward to hearing from you. If you have any other questions or concerns please contact me at 780-646-1144 or 40468@post.mcdonalds.ca.

Sincerely,

Ashleigh Potts

General Manager

Bonnyville McDonalds

**Thank you for keeping families close
when they need it most.
for RMHC® families!**





VIP RSVP RESPONSE FORM

McHappy Day® – Wednesday, May 10, 2023

Yes! I'll be there!

Name: Company/Organization:

Your phone #:

E-mail Address:

What time of day would you prefer?

For how long?

At McDonald's we're serious about safety and we're serious about protecting the communities we serve. Our top priority is protecting our guests and our employees. Please ensure that you follow all safety protocols while participating in McHappy Day, including local or provincial health guidelines. Please also dress appropriately for the weather as McHappy Day will go ahead rain or shine!

Sorry! I'll be unable to help on McHappy Day.

We understand if you're not able to join us on McHappy Day, however, you can still help us make a difference in the lives of Canadian families. Please encourage your friends, family and colleagues to visit a Canadian McDonald's® restaurant on Wednesday, May 10th. For example, you could suggest that your co-workers organize breakfast or lunch from McDonald's on May 10th.

Alternatively, we encourage you to visit the www.RMHC.ca website to learn more about the Ronald McDonald House Charity and consider making a donation. To make a difference and raise awareness of McHappy Day, please follow @McDonaldsCanada (www.twitter.com/McDonaldsCanada) on Twitter, @mcdonaldscanada McDonald's Canada Owner/Operator Toolkit 12 (www.instagram.com/mcdonaldscanada) on Instagram, or join the McDonald's Canada Facebook page (www.facebook.com/McDonaldsCanada) and help us spread the word!

Thank you we appreciate any and all support!



**Thank you for keeping families close
when they need it most.**

