

APPENDIX E

Project	Description	Budget	Project Start	Tentative Substantial Completion	Progress	Schedule/Budget Detail
Angling Lake boat launch M.D.	The current boat launch is on private lands, this is being moved through an agreement with the Beaverdam Association to allow for a publicly accessible boat launch.	\$35,000	Summer 2021	2023	35%	Environmental approvals complete, construction start approx. July 24th.
Cold Lake M.D. Campground Boat Launch and Mooring Tetra Tech Canada	Through a grant, replace current boat launch and build a mooring system for Campground users	\$1,516,770	Winter 2021	Fall 2022	20%	Finalizing FNC and regulatory approval process
Intermunicipal Trail Masterplan (with City of Cold Lake) RC Strategies	To develop a trails masterplan between the M.D. and Cold Lake.	\$125,000	Winter 2022	Winter 2023	75%	
Kinosoo Ridge Adventure Park McElhanney	Construction and landscaping of an aerial adventure park at Kinosoo Ridge	\$2,250,000	Summer 2020	Spring 2023	95%	Substantially Completed
Kinosoo Upgrades Phase 1 -Kitchen Service Area	Phase one of updating and upgrades to the Kinosoo Ridge Chalet, focusing on the kitchen and food service area	\$300,000	Fall 2022	Winter 2023	90%	
La Corey Rec Park GH Collaborative	Development of a recreational park with a pathway and playground for the Hamlet of La Corey	\$340,000	Spring 2021	Spring 2023	95%	Complete picnic shelter in spring
M.D. Trails Project SE Design	Moose Lake Pathway system connecting Bonnyville Beach, Birch Grove, and Turcotte subdivisions to the main Vezeau Beach Pathway	\$2,000,000	Winter 2021	Spring 2023	98%	Complete cross walk lights, painted lines and fix erosion areas in spring
Vezeau Beach Boat Launch Tetra Tech Canada	Replacement of the current boat launch and the mooring system	\$1,100,000	Winter 2021	Winter 2023	98%	Majority of launch is complete, ready for public use once ice is gone

VISITOR INFORMATION CENTRE

COMING Q2

Opening to public May Long 2023.

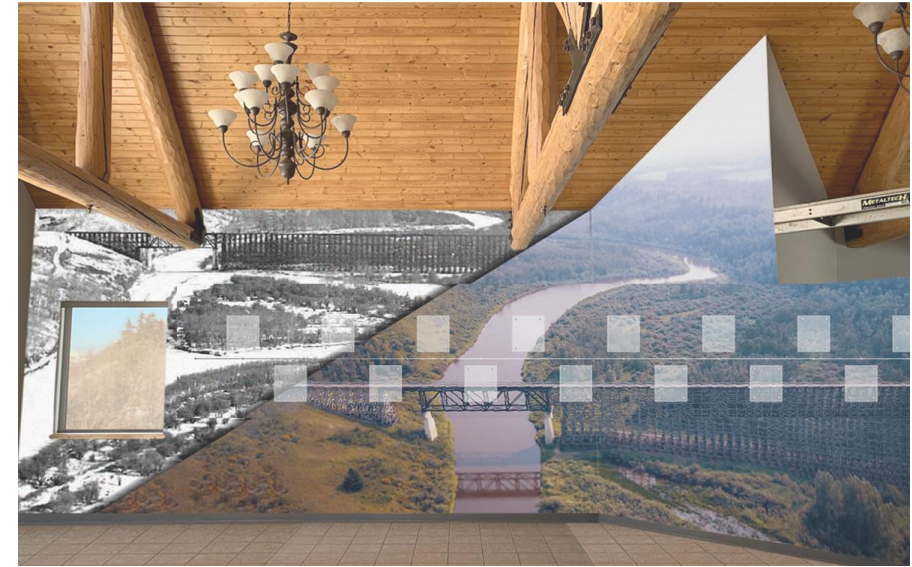
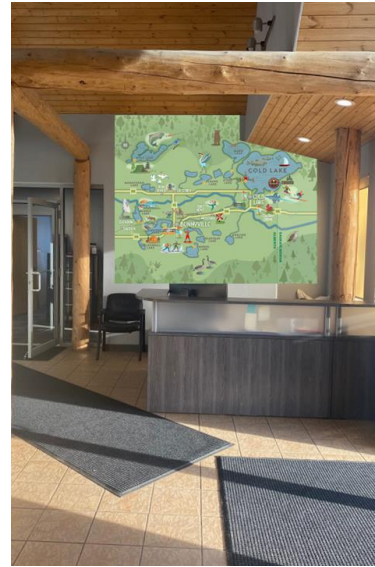
- Sat. Sun Hours 10-6pm
- Weekdays 8:30-6:30pm

The Ridge -Shaw House

- Concession Summer 2023
- Ice Cream & Coffee

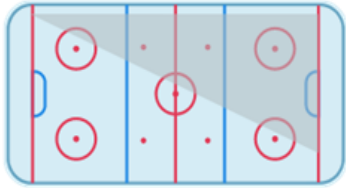
Retail

- Showcasing Local Artisans, Authors and Producers
- M.D. & Kinosoo Branded items



Parks 2023 1st Quarter Highlights

Outdoor Rinks



Rink Maintenance

2-3x /Week

- 2023 Closing Dates:
 - i. Ardmore – April 5th
 - ii. Cherry Grove – April 11th
 - iii. Fort Kent – March 29th
- All three surfaces continued to be maintained 2-3 times per week. The outdoor covered rinks continued to be extremely popular throughout the entire winter season.
- The associations can now utilize those surfaces for planned spring and summer events.



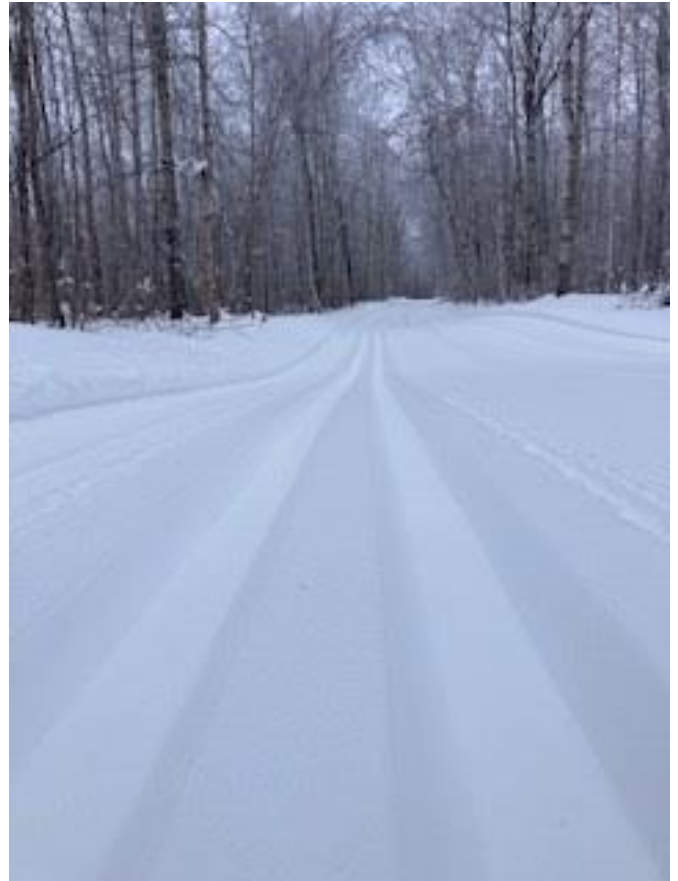
Snow Removal



- Additional locations the M.D. kept cleared during the winter months were the Shaw House, Fort Kent Outdoor rink, all three outdoor rink roads and parking lots, paved trails and trestle parking lot.

Nordic Skiing

- Maintained 10.5km of Nordic ski trails throughout winter season.
- The Nordic ski trails inside Muriel Lake were also very popular, with skiers sharing positive feedback on our social media that it was their favorite place to ski in the M.D.
- The Muriel Lake trails 2022/23 ski season came to a close on April 10th. This was one of our longest ski seasons as far back as we can remember, totaling 155 days of groomed ski trails.



Paved Trails



- The M.D. kept 21 km of paved trails cleared during the winter months.
- Trail locations we kept maintained throughout the winter season were around Moose Lake, Ardmore pond and the Trestle.



Kinosoo Ridge Resort

First Quarter Report

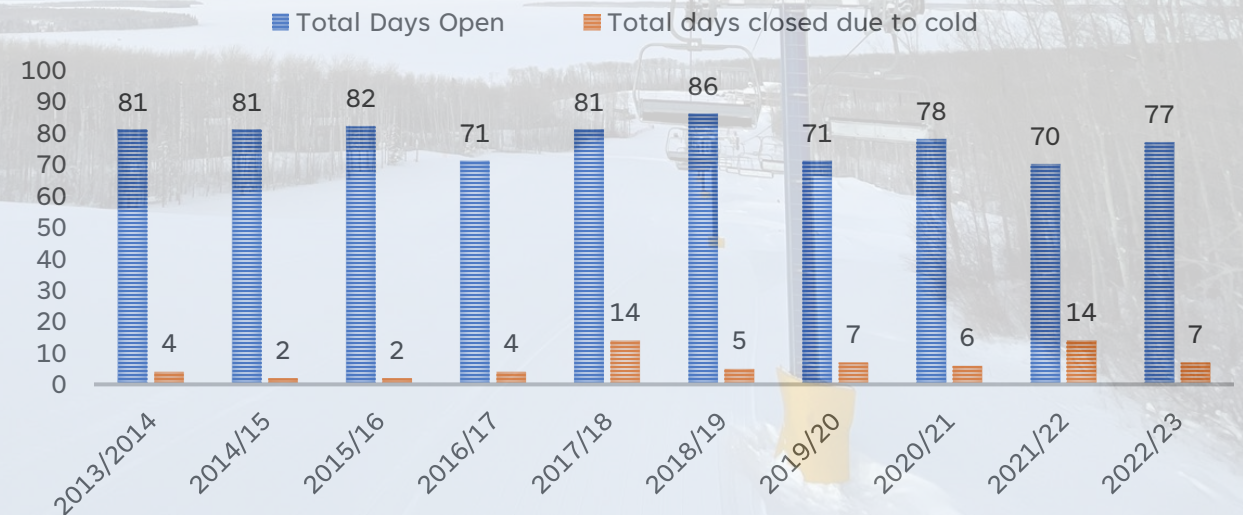
KINOSOO 2022/2023 SKI SEASON

- Approx. 36,000 2022/2023 Ski Season Visits
- 2022/23 Season
 - December 10/11 Opened Tube Park, Bunny Hill, Kritter's Crib & Restaurant
 - December 16 Opened Blue And Green Chair
 - Open Christmas Holiday Season, Had increased Revenue Vs. Previous Season.
 - Only 7 Cold Closure Days.

APPROXIMATE VISITATION NUMBERS



DAYS OPEN VS DAYS CLOSED DUE TO COLD

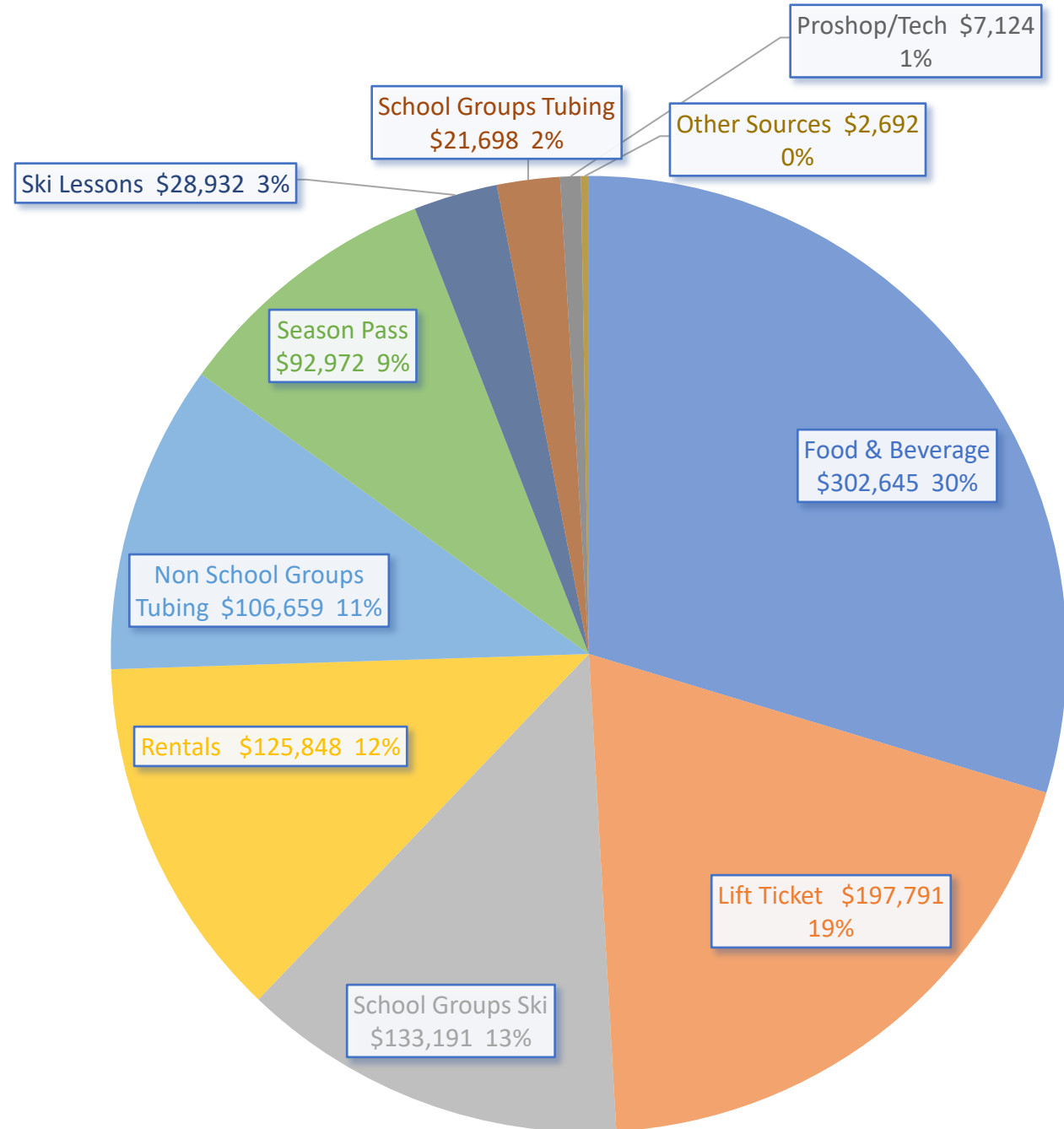


2023 FIRST QUARTER REVENUE

2023 Has Thus Far Been A
Record Year Breaking Records
For:

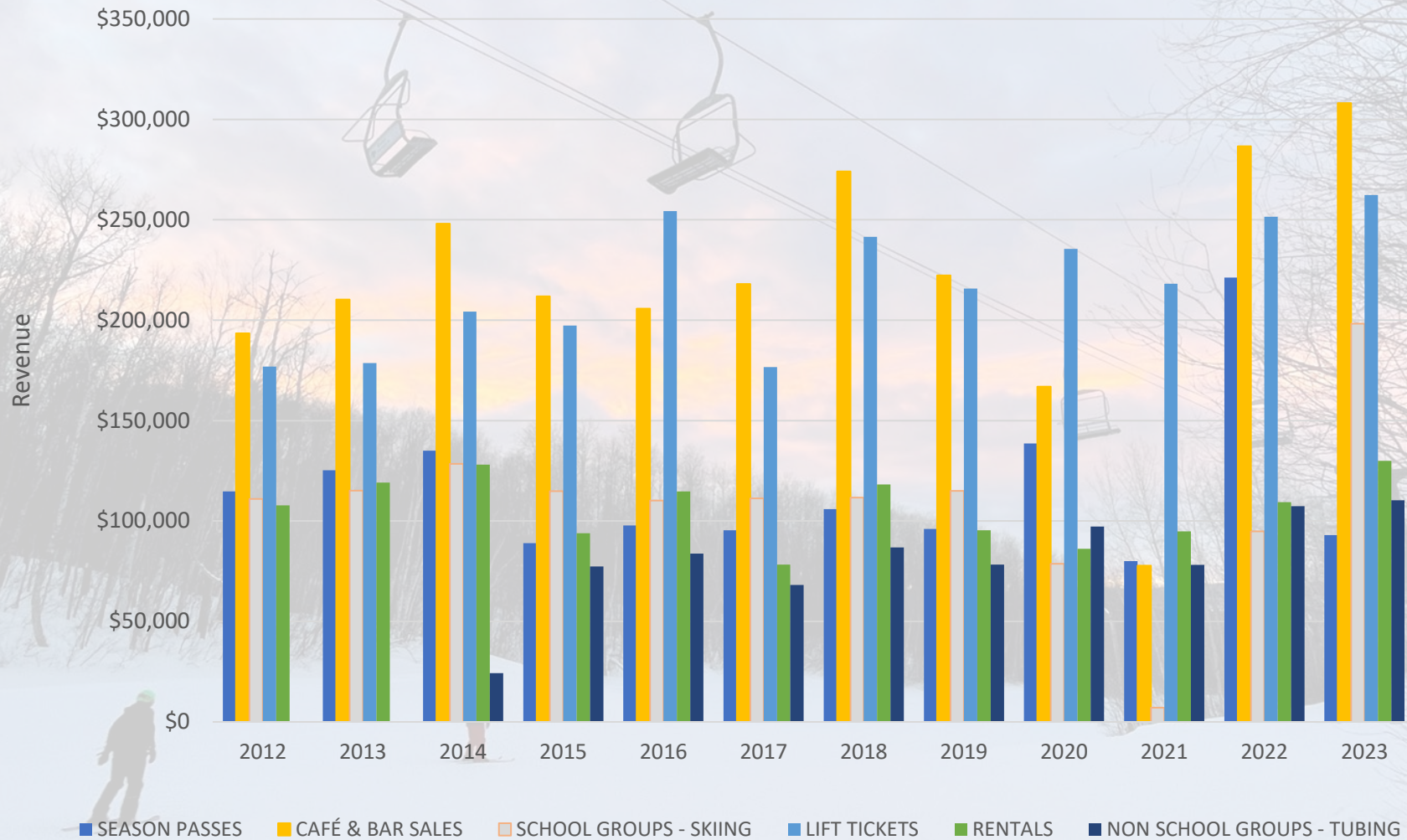
- Total Revenue
- Lift Ticket Sales
- School Groups
- Café & Bar Sales
- Rentals
- Tubing

2023 REVENUE BREAKDOWN



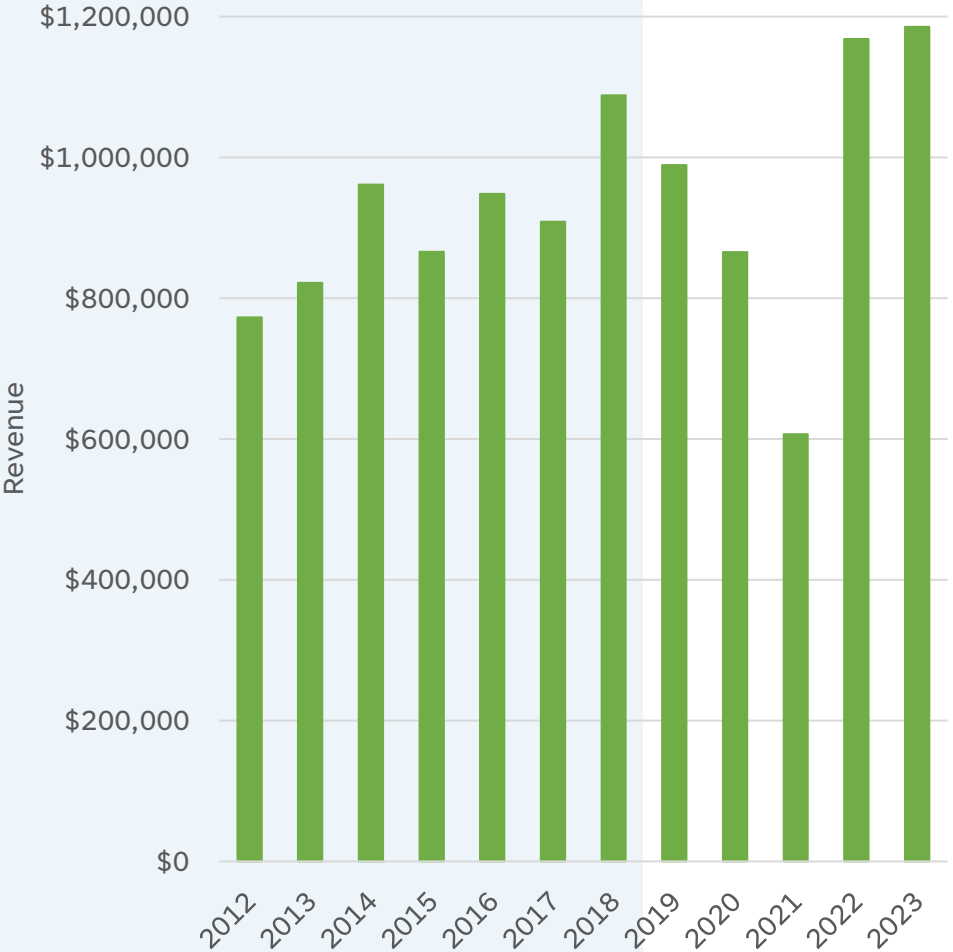
2023 FIRST QUARTER REVENUE

Annual Comparison

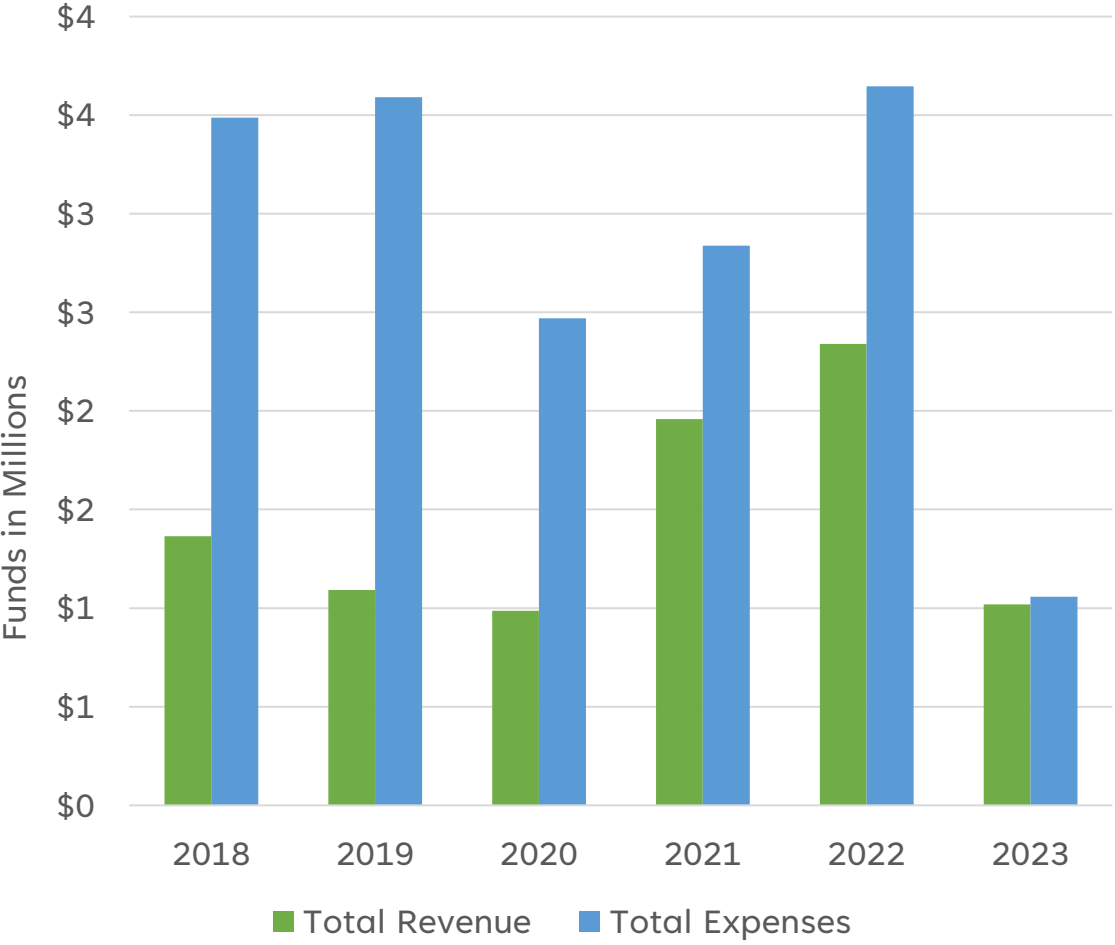


2023 FIRST QUARTER REVENUE COMPARISON

Total Annual Revenue Comparison

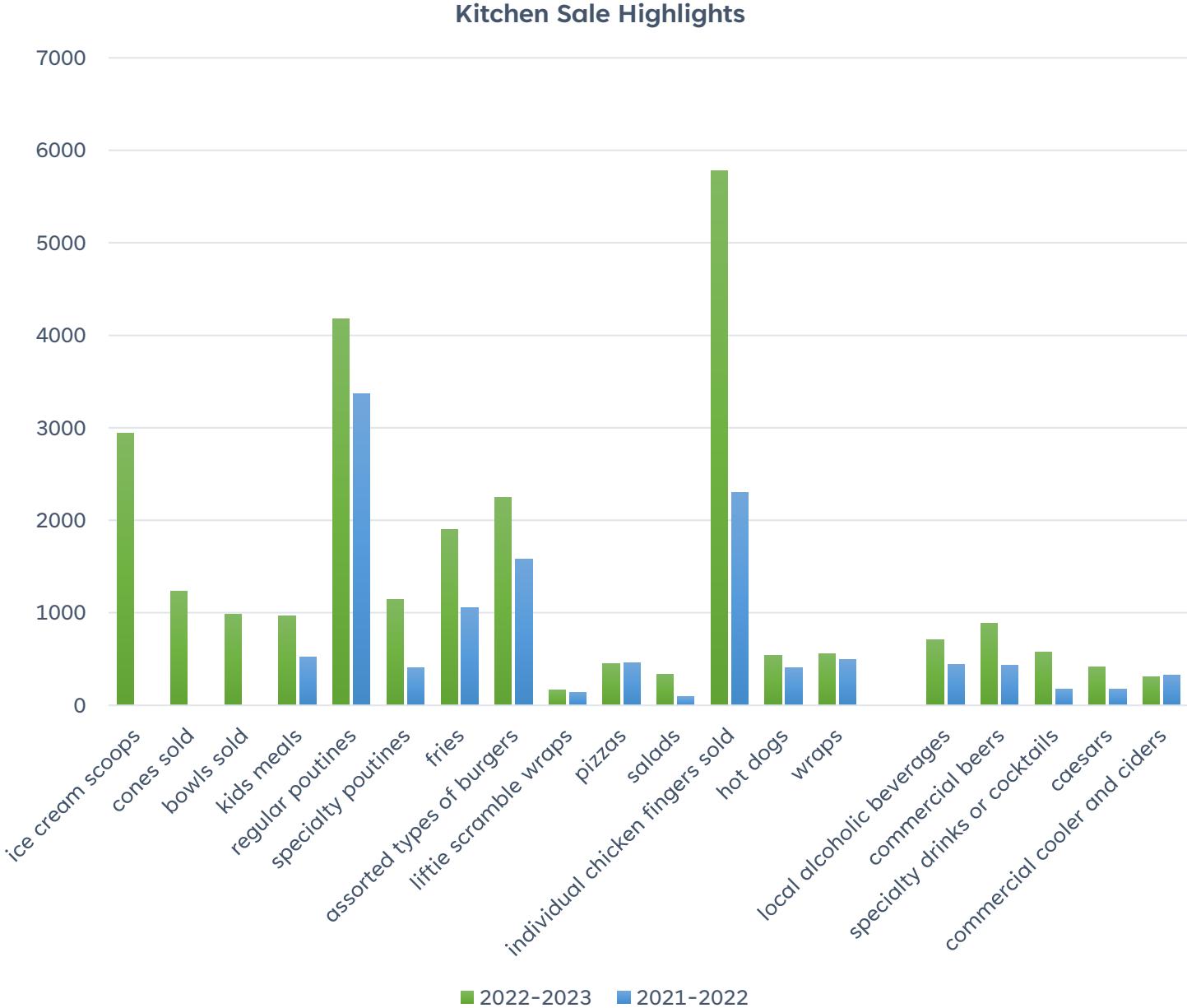


Revenue vs Expenses



2023 FIRST QUARTER KITCHEN REVENUE

THE KITCHEN BROUGHT IN
RECORD REVENUE OF
\$302,645 MAKING UP 30% OF
THE QUARTER’S REVENUE.



MARKETING

Highlights:

- Weekly snow reports on the radio
- Facebook and Instagram increased number of posts and action across the pages
- New website revamp
- Festival Seekers online festival
- Snow Seeker's new video

[SnowSeekers.ca](https://www.snowseekers.ca) - Simplify your life

Kinosoo Ridge Website Metrics

2023	
Total Users	18,498
Page Views	59,315

2022	
Total Users	43,733
Page Views	66,337

Top Pages (January 1 - March 31, 2023)	
Home	17,188 views
Lift Tickets	4,805 views
Tube park	3,746 views
Hours	3,655 views
Rentals	3,291 views

KINOSOO
UPCOMING 2023 –
SECOND QUARTER





ADVENTURE PARK

Timed climbing Races

Climbing Tag

Obstacle Races

Element path revision

Climb and Dine

Yoga

School and other groups

Corporate team building

Cadets

Hot day pool plunge

And many more...

PROJECT PLANNING

MOUNTAIN BIKE, HIKING & NORDIC TRAILS & GLAMPING

Phase 1- 2023

Begin planning, design, engineering,
and approvals work.

Assuming Budget Approvals:

Phase 2 -2024

Begin construction of completed
plans

Phase 3- 2024/25

Begin opening completed sections

Phase 4 -2025

Begin glamping operations



SUMMER CAMPS



FUN & CREATIVE OUTDOOR ACTIVITIES

- Nature activities
- Healthy lunch and snacks provided
- Outdoor games
- Physical activities
- Adventure Park climbing
- Scavenger hunts
- Crafts
- Educational experience

AGE CATEGORIES

- Ages 5-6 Kinosoo Grasshoppers: \$250/week
- Ages 7-8 Kinosoo Bear Paws: \$275/week
- Ages 9-10 Kinosoo Forest Rangers: \$300/week
- Ages 11-12 Kinosoo Lumberjacks: \$325/week

DATES

- Nature Camp July 3 - 7
- Survival Camp July 10 - 14
- Crafts Camp July 17 - 21
- Survival Camp July 24 - 28
- Nature Camp August 14 - 18
- Sports Camp August 21 - 25



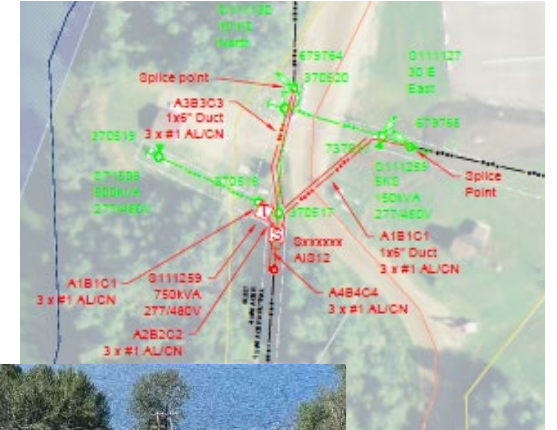
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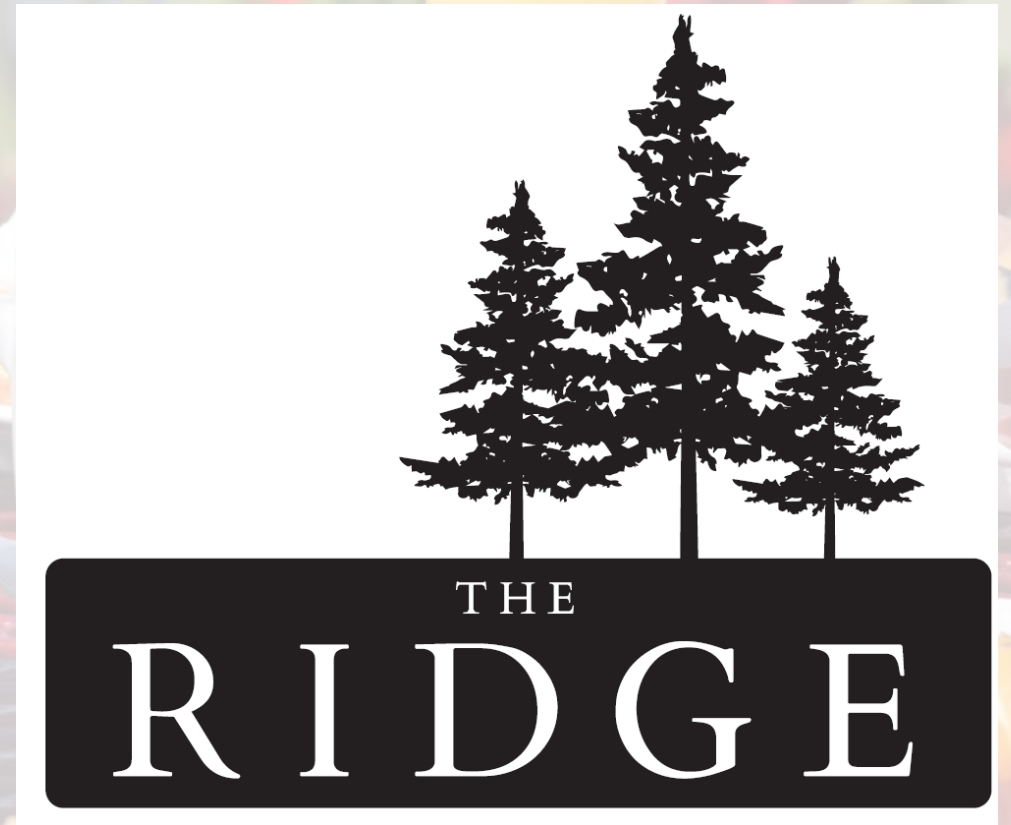
For more details, visit
kinosoo.ca

TARGET GOLF



SITE POWER AND PARKING







THANK YOU

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