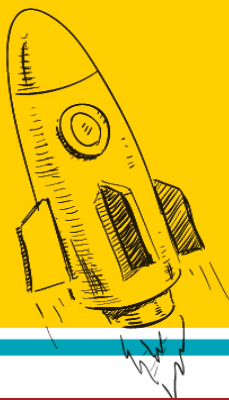




APPENDIX C

INCREASE YOUR CHANCES  
**OF BUSINESS  
SUCCESS**

**SMARTstart**  
setting your business up for success



## LEARN TO LAUNCH

Launch your **BUSINESS IDEA** with a plan,  
a mentor and a team of entrepreneurs  
that know what you are going through.



**APPLY  
TODAY!**

**WE ARE LOOKING  
FOR MENTORS  
ARE YOU INTERESTED?**



**APPLY  
TODAY!**

**SMARTstart**  
setting your business up for success



## WHO SHOULD ATTEND?

- tourism operators
- economic development
- farms & producers
- event organizers
- restaurants/caterers/food trucks
- breweries/distilleries
- artisan food processors
- agricultural societies

## WHY SHOULD YOU ATTEND?

- connect with other agri-food tourism businesses
- learn about the potential of cluster development
- explore your potential for open farm days
- learn how to critically evaluate your business physically & digitally
- be a part of a regional cluster development project
- build a stronger agri-food community



## DAY 1 - JUNE 7TH, 10AM - 4PM

### FOOD TOURISM 101

EXPLORING THE FOODSCAPE AND CLUSTER DEVELOPMENT

### LOCAL FOOD CHAMPIONS

ON-BOARDING PARTNERS: WHO'S IN, WHO'S OUT, AND WHY IT MATTERS

### EXPLORING BHAGS

BIG HAIRY AUDACIOUS GOALS FOR REGIONAL DEVELOPMENT

## DAY 2 - NOVEMBER 2023

### FOOD TRAILS, EVENTS & FESTIVALS

EXPLORING AG-VENTURES FOR REGIONAL DEVELOPMENT

### SEEING YOUR REGION FOR THE FIRST TIME

AN OUTSIDER'S GUIDE TO THE INSIDE SCOOP



YEAR OF  
THE BISON

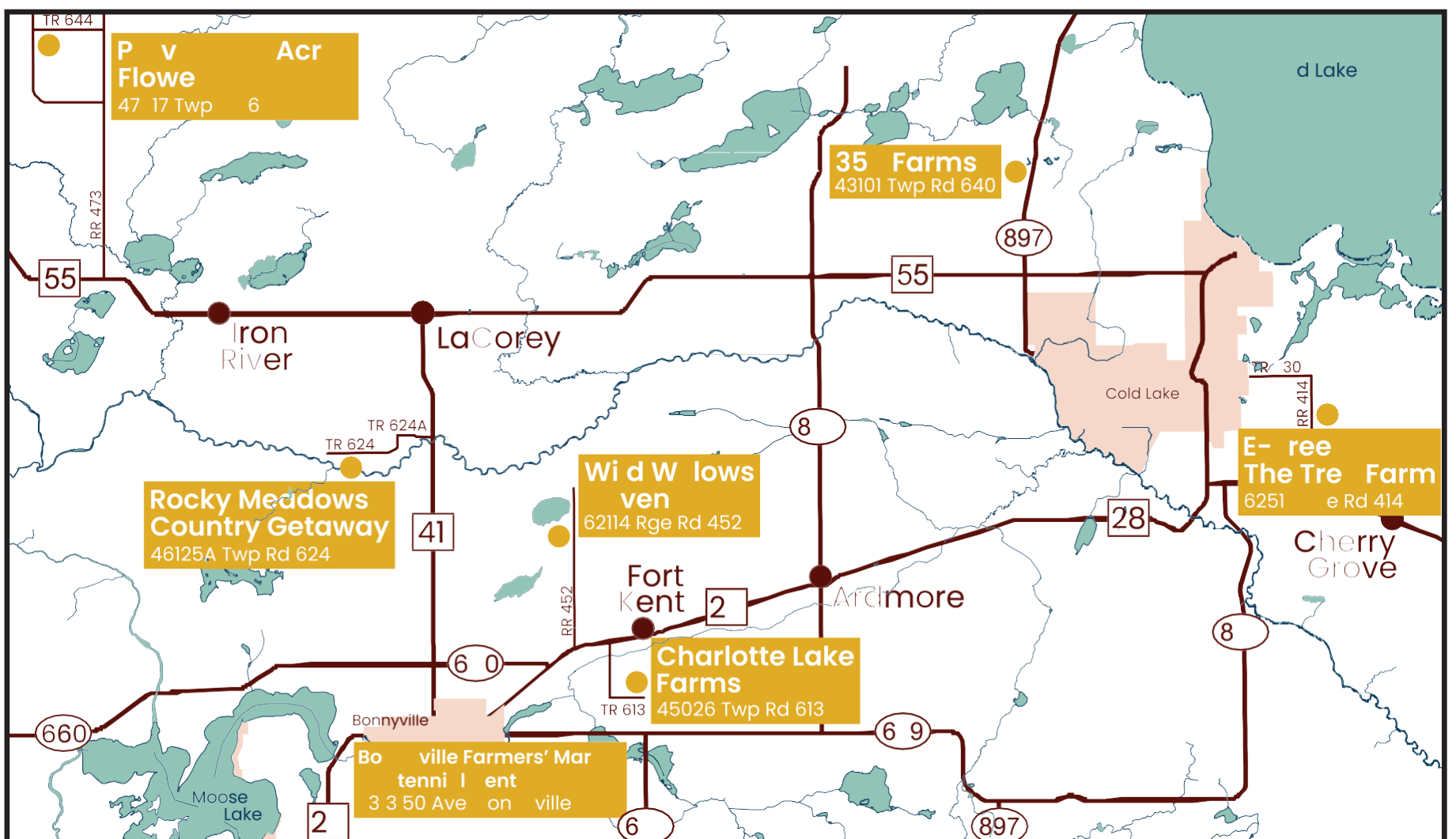
AUGUST  
19 & 20



# ALBERTA OPEN FARM DAYS

- 350 Farms (Saturday & Sunday)
- Charlotte Lake Farms (Saturday & Sunday)
- E-Tree, The Tree Farm (Saturday only)
- Rocky Meadows Country Getaway (Saturday only)
- Wild Willows Haven (Saturday only)
- Providence Acres Flower Farm (Sunday only)

PRESENTED BY





# JOIN THE FUN!!



REGISTER NOW

FREE PROGRAM  
OPEN TO KIDS OF  
ALL ABILITIES  
KINDERGARTEN & UP

JUNE 17, 2023



## Lemonade Day

Learn how to start and operate your own business – a lemonade stand.

- ✓ Learn business skills at Lemonade University
- ✓ Be creative
- ✓ Earn your own money
- ✓ Meet your community





Empowering Communities  
& Energizing Economies  
Since 2018!

Preferred Pricing  
Early Bird Tickets  
on Sale Now!



# POWER UP NORTH

## The Entrepreneurs Conference

October 3-5, 2023  
Hotel Dene &  
Conference Centre  
Cold Lake, Alberta

Our 2023 Event is  
**FUTURE FOCUSED!**

The Future of Tourism

Future Proof your Business Finances

The Future Face of Employment



Keynote Speaker  
**ROGER BROOKS**  
Award-Winning  
Rural Tourism  
Expert



**IAN HILL**  
Social Innovator  
& Business  
Leader



**TAUNYA WOODS RICHARDSON**

CEO of Nail The Numbers, Canada's go-to  
financial training agency for entrepreneurs



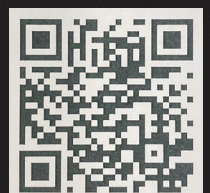
**MICHAEL KERR**  
Best-selling  
author & leading  
authority on  
workplace culture

Proudly presented by:



Early Bird Pricing available  
until August 31, 2023

SCAN TO REGISTER!



Title Sponsor







NE AB Food Marketers Association

*with partners present...*

# **Grow what we eat Eat what we grow!**

## *Localizing our food economy*

*Plan to attend workshop :*

**Ardmore Community Hall**

*Thursday Oct. 20*

*10am-3pm*

*Locally sourced lunch included!*

**3 ways to register:**

**Scan QR code**

**[www.connectforfood.ca](http://www.connectforfood.ca)**

**Contact Lisa: [adminlkd@albertacf.com](mailto:adminlkd@albertacf.com) or 780-826-3858**

