



Municipal District of Bonnyville No. 87

Request for Decision (RFD)

Meeting: Regular Meeting of Council
Meeting Date: February 13, 2024
Originated By: Esther Quiambao, General Manager of Planning and Community Services
Title: Bonnyville and District Chamber of Commerce – Delegation Requests

PROPOSAL & BACKGROUND

At the Regular Meeting of Council on January 9, 2024, the Bonnyville and District Chamber of Commerce (Chamber), made a presentation to Council requesting support for their recent advocacy efforts and to expand the M.D. of Bonnyville's standard annual Chamber membership purchase to include becoming a root level tree sponsor in recognition of their 75th anniversary last year.

DISCUSSION ON BENEFITS, DISADVANTAGES & OPTIONS

1. Request for a Letter of Support:

The Chamber is requesting a letter of support from the M.D. with respect to their letter emailed to The Honourable Ric McIver, Minister of Municipal Affairs, dated December 5, 2023 requesting \$5.3 million for a proposed emergency grant to aid small businesses in rural Alberta affected by the crime epidemic.

Attached for Council's reference:

- Appendix A: Email from Chamber to the Minister of Municipal Affairs dated December 5, 2024

2. Request for Annual Membership to include 75th Anniversary Tree Sponsorship:

To date, the M.D. has been recognized as a Platinum member of the Chamber at the Silver membership rate (\$2,014) considering our many years of support (Platinum rate is \$3,500). The M.D. has also provided an annual \$15,000 Operating Grant to the Chamber through Policy No 3C.011.

This year the Chamber is asking the M.D. to consider adding a sponsorship of their 75th Anniversary Tree Wall in their new office location at one of the following level options:

- \$7,500 Root Level (includes platinum annual membership for one year)
- \$ 750 Branch Level
- \$ 175 Leaf Level

Attached for Council's reference:

- Appendix B: Email from Chamber confirming membership level and rate (February 13, 2023)
- Appendix C: 2024 Membership Rate Sheet
- Appendix D: Tree Wall Sponsorship Options

REFERENCE TO STRATEGIC PLAN

n/a

REFERENCE TO PROVINCIAL/FEDERAL LEGISLATION

n/a

COSTS & SOURCE OF FUNDING

Cost options:

- A. \$2,000 is the usual annual membership fee. A \$750 Branch level or \$175 Leaf level Tree Wall Sponsorship could be added as well.
- B. \$7,500 as a Root Level Sponsor which includes a one-year platinum level membership fee.

Source of funding option:

- \$2,014 is included in the 2024 Operating Budget for the annual Chamber membership fee.
- Any amount above this could be funded from the 2024 Council Operating Budget (Grants to Industry & Non-Government Organizations) not already allocated for annual contributions. Balance = \$41,000

COMMUNICATIONS STRATEGY

The Chamber will be notified in writing of Council's decision.

ADMINISTRATION RECOMMENDED ACTION

At Council's discretion.

COUNCIL OPTIONS

Request one:

1. THAT Council accepts the request by the Bonnyville and District Chamber of Commerce for a letter of support regarding their current advocacy efforts as information.
2. THAT Council approves a letter to the Minister of Municipal Affairs in support of the Bonnyville and District Chamber of Commerce current advocacy efforts.

Request two:

1. THAT Council accepts the request by the Bonnyville and District Chamber of Commerce regarding their 75th Anniversary Tree Wall Sponsorship Program as information.
2. THAT Council approves a Bonnyville and District Chamber of Commerce Tree Wall _____ level sponsorship in the amount of \$ _____ to be funded from _____.

Report Approval Details

Document Title:	Bonnyville and District Chamber of Commerce - Request for Funding and 75th Year Sponsorship.docx
Attachments:	- APPENDIX A - Email from Chamber to Minister of Municipal Affairs.pdf - APPENDIX B - Email from Chamber to MD.pdf - APPENDIX C - Chamber's 2024 Rate Sheet for Members.pdf - APPENDIX D - Chamber Tree Wall Sponsorship.pdf
Final Approval Date:	Feb 6, 2024

This report and all of its attachments were approved and signed as outlined below:

Esther Quiambao

Stephanie Severin