



Municipal District of Bonnyville No. 87

Request for Decision (RFD)

Meeting: Regular Meeting of Council
Meeting Date: February 13, 2024
Originated By: Esther Quiambao, General Manager of Planning & Community Services
Title: Bonnyville Health Foundation– Request for Funding

PROPOSAL & BACKGROUND

At the Regular Meeting of Council on January 9, 2024, a delegation was made to Council by the Bonnyville Health Foundation providing information on, and requesting sponsorship for their 24th Annual Fundraising Gala “Flight 24 – Around the World” happening on April 13, 2023. Council directed Administration to bring their request back to a future meeting of Council for consideration.

DISCUSSION ON BENEFITS, DISADVANTAGES & OPTIONS

The M.D. of Bonnyville continues to support our community’s healthcare services through annual contributions and sponsorships to the Bonnyville Health Foundation, Cold Lake Hearts for Healthcare, and the Bonnyville Child & Adolescent Mental Health Collaborative.

Historically, specifically to the Bonnyville Health Foundation, the M.D. has most recently provided a \$10,000 contribution to the gala for 2020 and 2023 as well as attended the events. They have also received M.D. promotional item donations through the Donation, Sponsorship and Recognition program (Policy No. 2A.003) in 2019, 2020, 2022 and 2023.

Attached for Council’s reference:

- Appendix A: Jan 9, 2024 Delegation Presentation listing all sponsorship level options

REFERENCE TO STRATEGIC PLAN

Goal 1: Building a Prosperous and Sustainable Community

REFERENCE TO PROVINCIAL/FEDERAL LEGISLATION

N/A

COSTS & SOURCE OF FUNDING

Cost options:

- A. \$10,000 First Class Ticket Title Sponsor (includes a table of 8) or \$15,000 Travel Agent Spotlight Sponsor (includes a table of 8)
- B. Table of 8: \$1,000
- C. Silent Auction prize donation

Source of funding option:

- 2024 Council Operating Budget (Grants to Industry & Non-Government Organizations) not already allocated towards multi-year annual contributions. Balance = \$41,000

COMMUNICATIONS STRATEGY

The Bonnyville Health Foundation will be notified in writing of the decision of Council.

ADMINISTRATION RECOMMENDED ACTION

THAT Council approves the request for sponsorship by the Bonnyville Health Foundation for their 2024 Annual Fundraising Gala in the amount of \$_____ for the _____ level of sponsorship to be funded from the 2023 Council Operating Budget.

COUNCIL OPTIONS

1. THAT Council approves the request for sponsorship by the Bonnyville Health Foundation for their 2024 Annual Fundraising Gala in the amount of \$_____ for the _____ level of sponsorship to be funded from the 2023 Council Operating Budget.
2. THAT Council approves the request for sponsorship by the Bonnyville Health Foundation for their 2024 Annual Fundraising Gala in the amount of \$_____ for the _____ level of sponsorship to be funded from the 2023 Operating Budget, and furthermore approves the purchase of eight tickets (one additional table) in the amount of \$1,000.
3. THAT Council accepts the request for sponsorship made by the Bonnyville Health Foundation for their 24th Annual Fundraising Gala event as information.

Report Approval Details

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| Document Title: | Bonnyville Health Foundation - Request for Funding Support re 2024 - 24th Annual Bonnyville Hospital Gala.docx |
| Attachments: | - Appendix A - PowerPoint Presentation.pdf |
| Final Approval Date: | Feb 7, 2024 |

This report and all of its attachments were approved and signed as outlined below:

Esther Quiambao

Stephanie Severin