APPENDIX A

# FLIGHT #24 Around the World



**APRIL 13, 2024** 



### PARTNERSHIP OPPORTUNITIES

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# About Us

The Bonnyville Health Centre, much like the surrounding community, has a rich history. This hospital maintains a compassionate and caring environment, while offering quality patient care. Under Covenant Health, Bonnyville Health Centre continues to provide invaluable health services to its growing community. Established in 1997, the Bonnyville Health Foundation is a registered charity that solicits donations and sponsors for our fund-raising events to enhance health-related programs in Bonnyville. The funds raised not only maintain the current quality of care at the Bonnyville Health Centre, but also strengthen and expand the range of specialized health services available to our community.

#### 24 Years of Galas

The annual Bonnyville Health Gala is an important source of additional funding for the Bonnyville Health Centre and brings the community together for a night of dining, entertainment and dancing! The Gala offers a vibrant theme that changes each year to dazzle and entertain guests.

After a hiatus, the revival of our 2023 Gala brought our community together again with record breaking success! Over \$428,000 was raised at A Night in the Emerald City - thank you all for your resounding support!



#### 2024. Partner with Us!

The 24th Annual Gala 'Flight #24: Around the World' is sure to be the highlight of the event season in Bonnyville! Your commitment to partnering with us in 2024 to break new records will be the ultimate pledge to help transform good healthcare to great healthcare right here in Bonnyville!

### The Team

Amber Hughes, Board Chair
Patti Skuba, Board Vice-Chair
Denise Napier, Board Treasurer
Kim Foisy, Director
Jenn Lisoway, Director
Cass Kelly, Director
Kirsten Lynch, Director
Dawn Weber, Executive Director

## THE BHF UNBRELLA



Area of Greatest Need This area of funding offers support to our local Bonnyville Health Centre toward the current and ever-changing needs of the hospital. Purchasing equipment for our hospital that continues to enhance the care available to local patients is a

priority for this fund. Recent purchases have included a Fetal Heart Monitor (\$38,091), Operating Room Hip Table (\$26,250) and Physiotherapy Chairs (\$9,419), to name a few.



Bonnyville Community Cancer Clinic Donations made to our Bonnyville Community Cancer Clinic go toward local initiatives in improving patient care and support, such as assistance for patient costs in travel and groceries during treatment. In 2023, the Bonnyville Health Foundation

has funded an upgrade to the BCCC waiting area, that was selected and designed with the comfort of the patient in mind.

Long Term Care Enhancing the quality of care and the level of dignity offered in our Long Term Care department is essential to our precious local seniors.



Palliative Care Our goal is to promote comfort and dignity and help local palliative

patients live life in the best way possible through healthcare enhancements and by supporting ongoing staff education.

Local Mental Health Fund Promoting Mental Health is a priority for the Bonnyville Health Foundation in line with the goals of the Bonnyville Health Centre. This fund

has been instrumental in funding education, Komfort Kits, programs and awareness initiatives for the teams at our local hospital.







## World Tour

\$25,000

1 OPPORTUNITY

#### PRESENTING SPONSOR

 Logo featured in all print and online marketing from time of commitment including welcome banner signage at Gala Entrance

· Acknowledgements made in all media releases leading up to the event

- Live on location interview in advance of Gala on Facebook
- Acknowledgement throughout campaign on social media and BHF website
- Logo at the top of banner signage displayed in BHC for 12 months post-event
- Logo printed in program
- · Spotlight Recognition with Toast at Gala
- 20 Event Tickets- 2 tables of 10 (\$2,500 value)
- · Table Side Beverage Service until 9pm & VIP Early Entry Time Option
- First Right of Refusal for 2025 Gala

## Road Trip

\$20,000

2 OPPORTUNITIES

#### GRAND PRIZE EVENT SPONSORS

- Acknowledgements made in all media releases and marketing leading up to the grand prize event
- Live on location interview after Gala on Facebook
- · Acknowledgement throughout campaign on social media and BHF website with logo use
- · Logo on banner signage displayed in BHC for 12 months post-event
- Spotlight Recognition at Gala
- 10 Event Tickets- I tables of 10 (\$1,250 value)
- Table Side Beverage Service until 9pm & VIP Early Entry Time Option
- First Right of Refusal for 2025 Gala

## Travel Agent

\$15,000 5 OPPORTUNITIES

#### SPOTLIGHT SPONSOR

- Live on location interview before Gala on Facebook
- · Acknowledgement throughout campaign on social media and BHF website with logo use
- · Spotlight Recognition with pre-recorded video to showcase specific area of support
- · Logo on banner signage displayed in BHC for 12 months post-event
- 8 Event Tickets- I tables of 8 (\$1,000 value)
- VIP Early Entry Time Option



## First Class Ticket

\$10,000 7 OPPORTUNITIES

#### TITLED SPONSORS

Titled signage, video acknowledgement, social media acknowledgement with live video & website acknowledgement for one year post-event. Logo on banner signage to be displayed at BHC for one year post-event & logo printed in program. *Includes 1 table of 8.* 

#### Platinum Ticket

\$6,000

7 OPPORTUNITIES

Video acknowledgement, social media acknowledgement & website acknowledgement for one year post event. Logo on banner signage to be displayed at BHC for one year post-event & logo printed in program. 50% off table for 8 or 10. Reserved until Feb 15, 2024.

## Gold Ticket

\$5,000

7 OPPORTUNITIES

Video acknowledgement, social media acknowledgement & website acknowledgement for one year post event. Logo on banner signage to be displayed at BHC for one year post-event & logo printed in program. 50% off table for 8. Reserved until Feb 15, 2024.

### Silver Ticket

\$4,000

7 OPPORTUNITIES

Emcee acknowledgement, social media acknowledgement & website acknowledgement for one year post event. Logo on banner signage to be displayed at BHC for one year post-event & logo printed in program. Table for 8 available for purchase. Reserved until Feb 15, 2024.

## Bronge Ticket

\$3,000

7 OPPORTUNITIES

Emcee acknowledgement, social media acknowledgement & website acknowledgement for one year post event. Logo on banner signage to be displayed at BHC for one year post-event & logo printed in program. Table for 8 available for purchase. Reserved until Feb 15, 2024.

## Destination Pin

\$1,000

UNLIMITED OPPORTUNITIES

Choose your destination to place your sponsor pin on our World Map. Business or personal name on banner signage to be displayed at BHC for one year post-event. 2 tickets available for purchase.

Reserved until Feb 28, 2024.

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## PARTNERSHIP AVAILABILITY



#### \$10,000

- O Titled Wine Bar
- O Titled Cocktail Bar
- O Titled Mocktail Bar
- O Titled Photo Booths
- O International Prize Package
- O International Prize Package SOLD
- O International Prize Package SOLD

\$4,000

- O Champagne
- O Door Prizes
- O Volunteer Appreciation
- O Online Auction
- O Safe Ride Home
- O Canadian Prize Package
- O Canadian Prize Package SOI D



#### \$6,000

- O Main Course One
- O Main Course Two
- O Main Course Three
- O Midnight Lunch
- O Live Auction
- Ø Graphics & Signage
- O American Prize Package
- O American Prize Package

\$3,000

- O Table Upgrade 1
- O Table Upgrade 2
- O Table Upgrade 3
- O Canadian Prize Package
- O Bronze Auction Sponsor
- O Bronze Auction Sponsor SOLD
- O Bronze Auction Sponsor SOLD



#### \$5,000

- **O** Appetizers
- O Salad Course
- O Dessert
- O American Prize Package
- O American Prize Package
- O American Prize Package
- O Canadian Prize Package

SOLD

\$1,000

- O Canada
- O United States
- O Mexico
- O Europe
- O Asia
- O Africa
- O Australia

PARTNER WITH US! CALL OR TEXT 780.201.3079

## AUGIOUS & TICKETS

#### Live Auction

O We would like to see this year's Live Auction Sponsor Wish List!

Spotlight Auction (\$1,000+ Value)

O We want to contribute to the Spotlight Auction
(Sponsor Wishlist Available on Request)

Silent Auction (\$200-\$999 Value)

O We want to contribute to the Silent Auction
(Sponsor Wishlist Available on Request)

Online Auction (Up to \$500 Value)

O We want to contribute to the Online Auction

#### Text

780-201-3079 when your auction items are ready for pick up!

#### Event Tickets

Tickets go on sale **December 2, 2023 at 10:00am** at the Town of Bonnyville Festival of Trees. Tickets are \$125 each. \$1,000 for a Reserved Table of 8. Debit, Credit, E-Transfer or Corporate Invoicing Available at time of order. Act fast as this is always a sold-out event!



IN 2023 OUR AUCTIONS RAISED \$126,000. THANK YOU FOR YOUR SUPPORT!

## CONTACT US

BONNYVILLE HEALTH FOUNDATION

Call or Text:

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