

APPENDIX B

**2023
4TH QUARTER
PROGRESS
REPORT**

ECONOMIC DEVELOPMENT








**MUNICIPAL DISTRICT
BONNYVILLE NO. 87**

Year End

Business & Industry Growth Strategy: Year End Update

Investment Readiness:

- M.D. Business Registry Program - ongoing
- Economic Development website  75%
- Business Visitation Program - Ongoing
- M.D. Value Proposition  100%
- Investment Attraction Strategy  40%
- ACP Commercial Industrial Property Listings Grant Application - Successful
- Business Attraction, Retention, Expansion Programming  30%
- Community Profile  95%
- SCOP Unmanned Aerial Vehicle Grant Application - Pending
- M.D. of Bonnyville Regional Airport Enhancement (NRED Grant) - Pending

 50%
Green = Completed
Gold = Remaining

Economic Diversification:

- Regional Economic Development Collaboration Initiatives - Ongoing
- Invest Alberta / Invest Canada lead generation - Nothing to report this quarter
- Identify Shovel Ready projects - Ongoing

Brand Development:

- Communication materials - Ongoing
- M.D. Champion Ambassador Program  66%
- Support M.D. Rebranding Strategy - As needed
- Growing Your Business Economic Development Newsletter - Quarterly
- Create Opportunities for council to support business growth - Ongoing

4th Quarter

Conferences/Seminars:

- Power Up North

Lead Generation Meetings/Events/Projects

Lead Generation:

- Nothing to Report

Industry and Stakeholder Meetings:

- Food Connect
- Jobs, Economy, & Northern Development
- East Central Alberta Regional Innovation Network 2 Client Introductions
- Community Futures Lakeland
- Invest Alberta Community Profile Review
- Bonnyville Centralized Highschool Work Experience Student
- Pathways
- Rural Development Network
- Economic Developers of Alberta: Hosting Investors/ Aerospace Manufacturing

Events/Projects:

- NRED Grant Application pending approval
- Participated on 2 ACP Grant Applications
- Letter of Support for SCOP Grant Application Unmanned Aerial Vehicle Advance Air Mobility pending approval
- Economic Development website design
- Community Investment Profile design
- SiteLink 2024 Senior Leadership Organizing Committee
- Chamber Awards
- Canadian Western Agribition

