



Economic Development

2024 1ST QUARTER PROGRESS REPORT

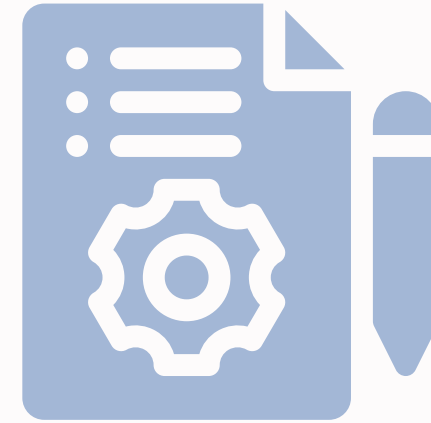
Economic Development at a Glance



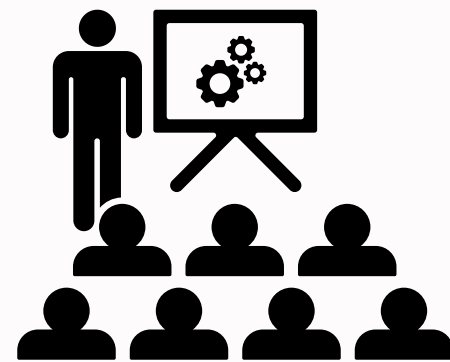
13
Meetings



1
Lead
Generation



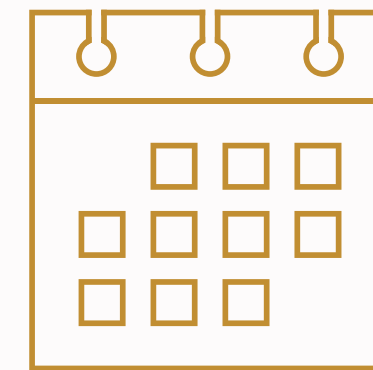
1
Project



1
Training



9
Business
Visits



2
Events

Business and Industry Growth Strategy

Investment Readiness:

- M.D. Business Registry Program - [ongoing](#)
- M.D. Economic Development website design - [complete](#)
- Business Visitation Program - [ongoing](#)
- M.D. Value Proposition - [complete](#)
- Investment Attraction Action Plan NRED - [grant approval](#)
- ACP Commercial Industrial Property Listings - [grant approval](#)
- Business Attraction, Retention, Expansion Programming - [ongoing](#)
- Community Profile - [complete](#)
- Unmanned Aerial Vehicle SCOP - [grant approval](#)

Economic:

- Regional Economic Development Collaboration Initiatives - [ongoing](#)
- Invest Alberta / Invest Canada lead generation - [ongoing](#)
- Identify Shovel Ready projects - [ongoing](#)

Brand Development:

- Communication materials - [ongoing](#)
- M.D. Champion Ambassador Program policy - [pending approval](#)
- Support M.D. Rebranding Strategy - [when needed](#)
- Economic Development Newsletter [Q1 complete](#) [Q2 in development](#)
- Opportunities for council to support business growth - [ongoing](#)

Lead Generation

Eco Farm Invest Alberta

Training

Golden Shovel Key Trends In Economic Development
Websites

Meetings

- Cold Lake and Bonnyville Realtors and Brokers
- Community Futures Lakeland
- Investment Alberta
- Bonnyville Centralized Highschool
- Norte dame High School
- Portage College
- Economic Developers Alberta
- Connect For Food
- Alberta HUB
- Bonnyville and District Chamber of Commerce
- R.E.I.P. Bonnyville
- Client Meetings Ag Tourism, Wood Pulp
- Connect for Food

Events

- Department of National Defence Procurement - [Attended](#)
- Canadian Manufactures Exporters Roundtable - [Hosted](#)

Projects

SiteLink 2024 event planning-[ongoing](#)