

# APPENDIX C



Economic Development

# 2024 2ND QUARTER PROGRESS REPORT

# Economic Development at a Glance



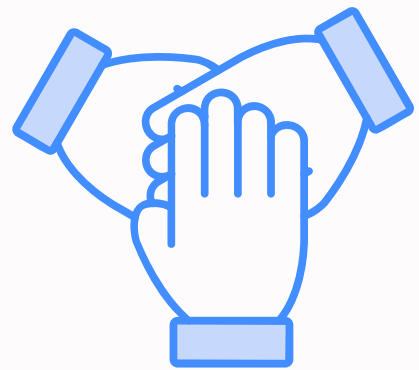
13  
Meetings



2  
Lead  
Generation



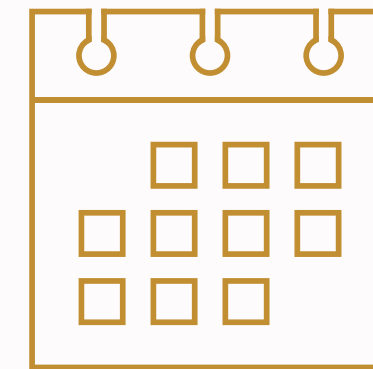
2  
Projects



12  
new registrants  
Business Registry Program



8  
Business  
Visits



3  
Conference/Tradeshow Events

# Business and Industry Growth Strategy

## Investment Readiness:

M.D. Business Registry Program - [ongoing](#)

M.D. Economic Development website design - [completed](#)

Business Visitation Program - [ongoing, full report coming Q3](#)

M.D. Value Proposition - [completed](#)

Investment Attraction Action Plan (NRED Grant project) - [ongoing](#)

- Regional Industrial Commercial Gap Analysis Project
- Airport Development Economic Impact Assessment
- SiteLink Forum

ACP Commercial Industrial Property Listings - [ongoing](#)

Business Attraction, Retention, Expansion Programming - [ongoing](#)

Community Profile - [completed](#)

Unmanned Aerial Vehicle SCOP (Grant project AB Hub) - [ongoing](#)

## Economic Diversification:

Regional Collaboration Initiatives - [ongoing](#)

Identify Shovel Ready projects - [ongoing](#)

Invest Alberta / Invest Canada lead generation - [ongoing](#)

- Project Clay Eco Cosmetics - [submitted](#)
- Project Lightning Data Centre - [submitted](#)

## Brand Development:

Communication materials - [ongoing](#)

M.D. Champion Ambassador Program policy - [pending approval](#)

Support M.D. Rebranding Strategy - [when needed](#)

Economic Development Newsletter - [Q2 edition complete](#)

# Stakeholder Meetings

- Cold Lake and Bonnyville Realtors and Brokers
- Community Futures Lakeland
- Investment Alberta / Invest Canada
- Alberta Agriculture and Irrigation
- Portage College
- Economic Developers Alberta
- Connect For Food
- Alberta HUB
- Bonnyville and District Chamber of Commerce
- North Alberta development Council
- IART Alliance/ Air Market
- Pathways Alliance
- Labour Market Partnership

# Project Update

## SiteLink Forum 2024 - preparations ongoing

- Monthly Event Committee Meetings
- Coordination with Webster Global
- Launch of Online Registration Portal
- Marketing and promotional materials designed and ordered
- Program speakers and special guests confirmed
- Social media campaign started
- Tour sites confirmed