

APPENDIX D



Parks & Recreation

2024 2ND QUARTER PROGRESS REPORT

Highlights



- Parks & Recreation Kick-off with our new seasonal operations team model
- April 1st - Opening day campsite bookings:
 - 667 total bookings
 - 4889 nights booked
 - \$197,335.06 revenue



Project Updates

80%	VIC Building Retrofit
90%	Vezeau Beach Phase II
100%	LaCorey Rec Park Development
40%	Cold Lake MD Park Boat Launch
100%	Chicken Hill Boat Dock
10%	Cold Lake Picnic Shelter
50%	Bonnyville Wellness Coalition Vezeau Beach Space
On Hold	Cold Lake Shower Building

Playground Inspection Program



We conduct monthly inspections on 17 playgrounds as well as an extensive annual inspection on 15 playgrounds.

Baseball Diamonds

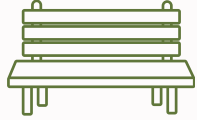


Muriel Lake
Fort Kent

Booked 6 nights/week
Booked 6 nights/week

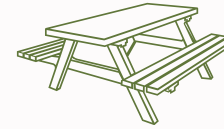
This year both Muriel Lake and Fort Kent diamonds have practices/games scheduled 6 nights per week. The diamonds are maintained daily.

Commemorative Bench Program



We have had 2 benches purchased to be placed at Vezeau Beach.

Picnic Tables



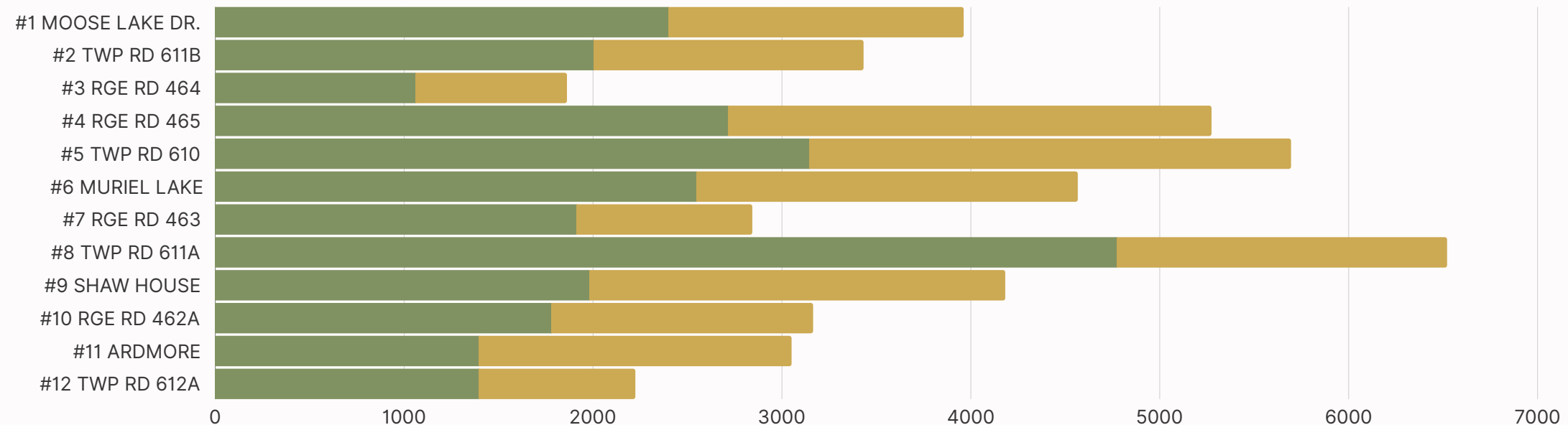
Donated 4 events
Internal 5 events
Rented 2 events

Trail Usage



Paved Trails

Q2 2023 Q2 2024

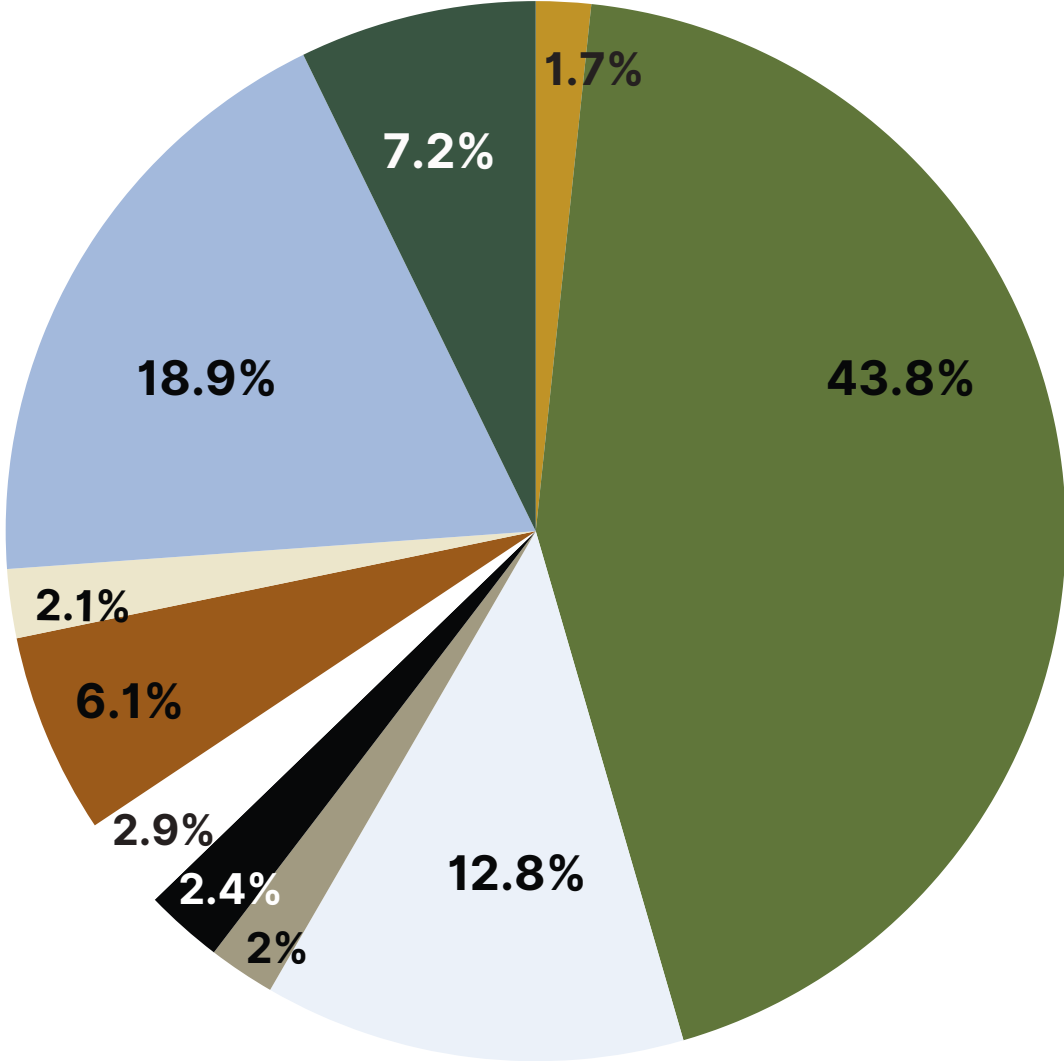


Campground Bookings



Revenue by Campground

- Chickenhill
 Cold Lake
 Crane Lake
- Ethel Lake
 French Bay
 Minnie Lake
- Muriel Lake
 Pelican Point
- Vezeau Beach
 Wolf Lake



Total Revenue: \$242,183

Parks & Recreation Security

- Our security patrols our campgrounds, baseball fields and outdoor rinks
- Average 7 sites/night
- They have addressed several concerns such as noise complaints, drinking on public land, vandalism and ATV's driving in prohibited areas

OHV Pelican Point

- We have seen a few campers take advantage of our OHV pilot project
- We are working with marketing on strategies to increase our numbers

Campground Bookings



2024

2023

Nights Booked to June 30

Campground	Nights Booked 2024	Nights Booked 2023	Nights Available	Usage 2024	Usage 2023
Vezeau Beach	731	596	1586	46.1%	37.6%
French Bay	151	138	520	29%	26.5%
Cold Lake M.D. Park	1705	1518	7904	21.6%	19.2%
Ethel Lake	122	86	572	21.3%	15%
Crane Lake	500	542	2756	18.1%	19.7%
Minnie Lake	131	119	936	14%	12.7%
Wolf Lake	375	289	3068	12.2%	9.4%
Chickenhill Lake	92	56	1508	6.1%	3.7%
Muriel Lake	321	304	5795	5.5%	5.2%
Pelican Point	112	121	3172	3.5%	3.8%

TOTAL: 4240 3769 27817



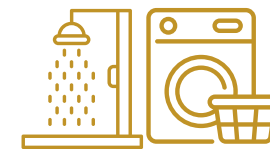
Camping Fees

2024

\$242,183

2023

\$202,590



Showers/Laundry

2024

\$1,401

2023

\$313



Firewood

2024

\$15,290

2023

\$4,455



Rate Your Stay

Exceptional

38

Good

14

Poor

0

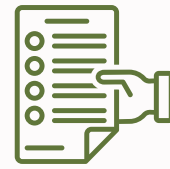


Community Services

2024 2ND QUARTER PROGRESS REPORT

Community Giving

Donation, Sponsorship and Recognition Policy



**28 of 32
Requests Approved**

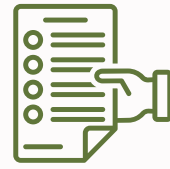


**\$9,750
Monetary Donation /
Sponsorships**



**\$5,600+ In-Kind Donations
(Services and Promotional Items)**

Council Giving

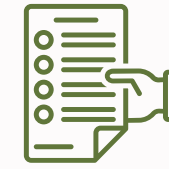


**3
Requests**



\$57,730 Funded

Community Action Grants (June 15 Intake)



**7 of 9
Applications Approved**



\$33,400 Awarded



**Total
\$106,480**

Donation, Sponsorship & Recognition Policy

Merchandise/In-Kind

- Ardmore Parent Advisory**
- Annette LaBrash Blackwell**
- Bonnyville & District Historical Society**
- Bonnyville Agricultural Society**
- Bonnyville Cancer Society Clinic**
- Bonnyville Gear Grabbers**
- Bonnyville Health Foundation**
- Bonnyville Ladies Golf Club**
- Bonnyville Senior Citizens Society**
- Go East of Edmonton**
- Lakeland Lacrosse**
- M.D. Parks & Recreation**
- M.D. Councillor Giving**

Monetary and In-Kind

- Bonnyville Senior Citizens Club**
- Cherry Grove Recreation & Agricultural Society**
- Cold Lake First Nations/Beaver Lake**
- Ecole Notre Dame High School**
- Lakeland Lacrosse Association**
- Special Olympics Lakeland**

Sports Giving

- Bonnyville Minor Ball**
- Bonnyville Soccer Association**
- Glendon School Athletics**
- Lakeland District Soccer Association**

Event

- Duck Race
- Cancer Cabaret
- Pancake Breakfast
- Annual Rodeo
- Cancer Fun Run
- Annual Race
- Around the World Gala
- Annual Tournament
- Senior’s Week
- Annual “Road Trip”
- Year-end BBQ & Ice Melter Tournament
- Cold Lake Air Show Booth
- NDHS After Grad

Event

- Senior’s Week
- Cherrypalooza
- Gathering
- 2024 Grad
- Ice Melter Tournament
- Bocce Event

Event

- U11, U13 & U18 Provincials
- Mini Wetlands
- ASAA Track & Field & Badminton Provincials
- 2024 Lakeland Cup

Council Giving

Group Name

- Bonnyville Agricultural Society**
- Hearts for Healthcare**
- Village of Glendon**

Event

- 4-H Beef Show
- 2024 Annual Fundraising Gala
- Startup Operating Costs

Community Action Grant

June 15 Intake

- Age Friendly Cold Lake**
- Bonnyville & District Chamber of Commerce**
- Bonnyville & District Recreation Sports Association**
- Cold Lake Chamber of Commerce**
- Dragonfly Counselling & Support Centre**
- Glendon and District Senior’s Club**
- Wild North Eclectic Society**

Event

- Ice Fishing Tournament
- Golf Tournament, Business Resiliency Awards, Your Region-Your Voice and Biz Connect
- 2024-2025 Season Sponsorship
- Feast on the Beach
- Golf Tournament
- Re-painting hall
- Summer Rush Festival

Visitor Information and Interpretative Centre Report



of Visitors

2024
657

Local 356
Provincial 96
National 17
International 5

2023
219



Trading Post

2024
84 Items Sold
\$1676

Weekly vendor spotlights
on social medial
running every Monday

2023
62 Items Sold
\$1370

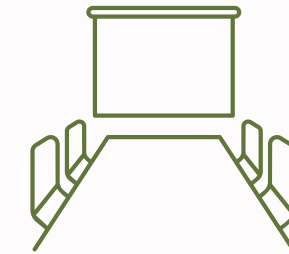


Concession

2024
1245 Items Sold
\$4587

986 ice cream cones served
new items include fresh popcorn,
candy, & ice cream coffee

2023
(Not open until 3rd quarter)



Meeting Room Rentals

2024
12 Rentals

1 External (NFP)
11 Internal (M.D. Staff)

2023
n/a