

APPENDIX B

THE SILVER ANNIVERSARY EVENT

25 years of impact  
APRIL 12, 2025

BONNYVILLE HOSPITAL GALA  
EVENT SPONSOR  
OPPORTUNITIES

PRESENTED BY:



Bonnyville

# THE 20<sup>25</sup> SILVER ANNIVERSARY EVENT

SPONSOR OPPORTUNITIES

The Bonnyville Health Foundation will host a celebration of 25 years of community spirit and healthcare excellence that brings together professionals, leaders and genuine supporters for an elegant evening of fundraising and recognition.

Please join us, along with our Presenting Sponsor, the Town of Bonnyville, on Saturday, April 12, 2025, for what promises to be an unforgettable night of celebrating our 25th Annual Gala!



**PRESENTING SPONSOR**

**\$25,000**



**THANK YOU FOR YOUR SUPPORT**



**Bonnyville**



# COME TOGETHER FOR A MILESTONE EVENT

## AN ANNIVERSARY CELEBRATION

The 25th Annual Gala: The Silver Anniversary Event is sure to be the **highlight** of the year in Bonnyville.

Prepare for an unforgettable evening to reflect on and celebrate the past 25 years of our fundraising journey, in addition to an ALL NEW Award Presentation for some incredible individuals and local partners.

Your commitment to partner with us in 2025 will make a noticeable impact as we forge ahead with exciting plans for the future of local healthcare!

## 25 YEARS OF CREATING MEANINGFUL CHANGE TOGETHER

Take the spotlight this year by presenting a meaningful contribution with one of our **25th Anniversary Sponsor Packages**

Your sponsorship will make an impact on the various pockets of the Bonnyville Health Foundation Umbrella:

**Area of Greatest Need**  
**Bonnyville Community Cancer Clinic**  
**Long Term Care Department**  
**Local Mental Health Initiatives**  
**Palliative Care**

OVER 4.9 MILLION RAISED BY OUR COMMUNITY SINCE 2017!



# SPONSORSHIP LEVEL OPTIONS

*Secure your spot now and be part of something extraordinary!*

*See Page 6 for Title Availability*

## Milestone Impact Sponsorship Package

**\$20,000**

- Logo placement on 6' Banner-1 for display at gala and in-hospital 1-year post event
- Cheque presentation photo on social media 4-weeks prior to event
- Logo placement in printed milestone keepsake magazine
- Video acknowledgement on social media 3 weeks prior to event
- 30 second pre-recorded video message included in visual event program to present \$5,000 of your sponsorship as a donation to your BHF Fund of choice.
- 16 complimentary tickets to the gala with VIP Entry Time and Table Side Beverage Service

## Anniversary Leader Sponsorship Package

**\$15,000**

- Logo placement on 6' Banner-1 for display at gala and in-hospital 1-year post event
- Cheque presentation photo on social media 4-weeks prior to event
- Logo placement in printed milestone keepsake magazine
- Video acknowledgement on social media 3 weeks prior to event
- 20 second pre-recorded video message included in visual event program
- 10 complimentary tickets to the gala with VIP Entry Time and Table Side Beverage Service

## Anniversary Advocate Sponsorship Package

**\$10,000**

- Logo placement on 6' Banner-1 for display at gala and in-hospital 1-year post event
- Cheque presentation photo on social media 4-weeks prior to event
- Logo placement in printed milestone keepsake magazine
- Video acknowledgement on social media 3 weeks prior to event
- 15 second pre-recorded video message included in visual event program
- 8 complimentary tickets to the gala with VIP Entry Time

## Platinum Sponsorship Package

**\$6,000**

- Logo placement on 6' Banner-1 for display at gala and in-hospital 1-year post event
- Cheque presentation photo on social media 4-weeks prior to event
- Logo placement in printed milestone keepsake magazine
- 10 second pre-recorded video message included in visual event program
- 6 complimentary tickets to the gala (and additional 2 tickets on reservation\*)

\*Tickets are reserved for all above sponsor levels to confirm or purchase until February 28, 2025.



# SPONSORSHIP LEVEL OPTIONS

*Secure your spot now and be part of something extraordinary!*

*See Page 6 for Title Availability*

## Gold Sponsorship Package

**\$5,000**

- Logo placement on 6' Banner-2 for display at gala and in-hospital 1-year post event
- Cheque presentation photo on social media 1-2 weeks post event
- Logo placement in printed milestone keepsake magazine
- 5 second pre-recorded video message included in visual event program
- 4 complimentary tickets to the gala (and additional 4 tickets on reservation\*)

## Silver Sponsorship Package

**\$4,000**

- Logo placement on 6' Banner-2 for display at gala and in-hospital 1-year post event
- Cheque presentation photo on social media 1-2 weeks post event
- Logo placement in printed milestone keepsake magazine
- 5 second pre-recorded video message included in visual event program
- 8 tickets on reservation available for purchase\*

## Bronze Sponsorship Package

**\$3,000**

- Logo placement on 6' Banner-2 for display at gala and in-hospital 1-year post event
- Cheque presentation photo on social media 1-2 weeks post event
- Logo placement in printed milestone keepsake magazine
- 5 second pre-recorded video message included in visual event program
- 8 tickets on reservation available for purchase\*

## Friend of the Bonnyville Health Foundation

**\$1,000**

- Corporate or individual name(s) placement on 6' Banner-3 for display at gala and in-hospital 1-year post event
- Cheque presentation photo on social media 1-2 weeks post event
- 2 tickets on reservation available for purchase\*

\*Tickets are reserved for all above sponsor levels to confirm or purchase until February 28, 2025.



# TITLE AVAILABILITY

Secure your spot now and be part of something extraordinary!

**\$15,000**

- Milestone Award Presenter
- Milestone Award Presenter
- Milestone Award Presenter
- Milestone Award Presenter
- Milestone Award Presenter

LEADER TITLES

**\$5,000**

- Champagne
- Appetizers
- Live Auction Prize (MH)
- Live Auction Prize (MH)
- Live Auction Prize (LTC)
- Live Auction Prize (BCC)
- Live Auction Prize

GOLD TITLES

**\$10,000**

- Raffle Presenter
- Raffle Presenter
- Live Auction Finale
- Live Auction Finale
- Photobooths
- Signature Cocktail Menu
- Milestone Presenter

ADVOCATE TITLES

**\$4,000**

- Volunteer Appreciation
- Safe Ride Home
- Live Auction Prize
- Live Auction Prize
- Live Auction Prize
- Live Auction Prize
- Spotlight Auction Prize

SILVER TITLES

**\$6,000**

- Dinner Course One
- Dinner Course Two
- Dinner Course Three
- Midnight Lunch
- Complimentary Wine
- Live Auction Trip
- Live Auction Trip

PLATINUM TITLES

**\$3,000**

- Table Upgrade 1
- Table Upgrade 2
- Table Upgrade 3
- Spotlight Auction Prize
- Spotlight Auction Prize
- Spotlight Auction Prize
- Graphics & Design

BRONZE TITLES

Secure your title today!  
Call or Text Dawn at 780.201.3079

# THE 20<sup>25</sup> SILVER ANNIVERSARY SILENT AUCTION

---

## SILENT AUCTION INFORMATION

The Bonnyville Health Foundation would be honoured to showcase your goods, services or a gift in kind at our milestone event on April 12, 2025. **Space is limited** for this year's auction and we kindly ask for your *commitment to donate or sponsor an auction item on or before March 30, 2025* to secure a place for your donation on the silent auction tables and to ensure you are recognized in our event program.

TO COMMIT TO YOUR  
AUCTION DONATION/SPONSORSHIP OR TO ARRANGE FOR PICK-UP,  
TEXT OR CALL:  
**780.201.9948**

Thank You for your support.

## GENERAL ADMISSION TICKETS

General Admission tickets will go on sale on SUNDAY, DECEMBER 1, in person, at the Town of Bonnyville Festival of Trees event.

Visit the Bonnyville Health Foundation booth for tickets starting at 10:00am or  
TEXT: 780.201.3079

Please note: Due to high demand in tickets, our 2025 Event will have a limit of 8 tickets per reserved party.

OVER \$86,000 RAISED FROM OUR 2024 GALA AUCTIONS!



# WHAT WE RAISE LOCAL, **STAYS LOCAL.**

Thank You for your support.



Bonnyville Health  
**FOUNDATION**

*A Foundation of  
Covenant Health*

To secure your sponsor title,  
Contact Dawn Weber, Executive Director  
TEXT OR CALL: 780.201.3079  
email: [admin@bonnyvillehealthfoundation.org](mailto:admin@bonnyvillehealthfoundation.org)

Front page Logo Design Credit: Thinkwerx Creative Co.