

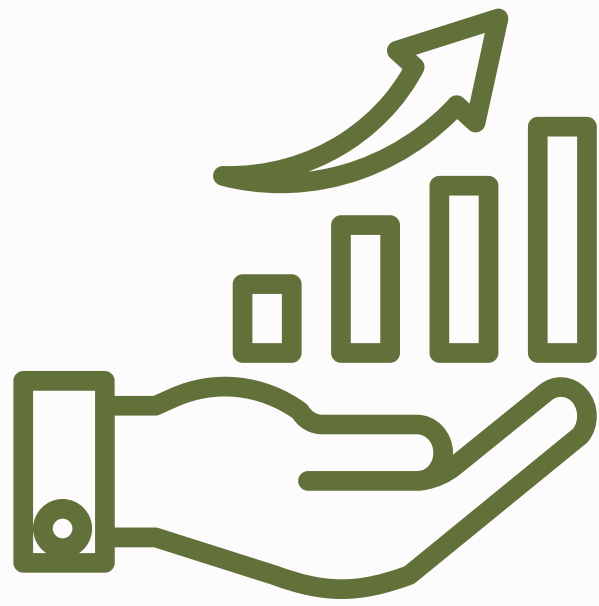
APPENDIX C



Economic Development

2024 4TH QUARTER PROGRESS REPORT

Economic Development at a Glance



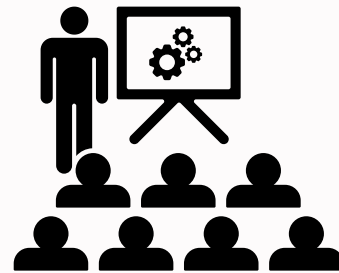
16
Meetings



3 Lead
Generations



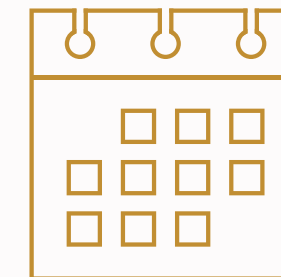
4
Projects



0
Training



12
Business
Visits



3
Events

Business and Industry Growth Strategy

Investment Readiness:

- M.D. Business Registry Program - [expansion](#)
- M.D. Economic Development website design - [completed](#)
- Business Visitation Program - [ongoing](#)
- M.D. Value Proposition - [completed](#)
- Investment Attraction Action Plan NRED - [ongoing](#)
- ACP Commercial Industrial Property Listings - [ongoing](#)
- Business Attraction, Retention, Expansion Programming - [ongoing](#)
- Community Profile - [completed](#)
- New ACP Meat Processing Facility Feasibility Study ACP - [application pending](#)
- Unmanned Aerial Vehicle SCOP - [ongoing](#)
- Small Modular Reactor Consultation SCOP grant - [application pending](#)

Economic:

- Regional Economic Development Collaboration Initiatives - [ongoing](#)
- Invest Alberta / Invest Canada lead generation - [ongoing](#)
- Identify Shovel Ready projects - [ongoing](#)
- Invest Canada/Invest Alberta lead generation - [ongoing](#)

Lead Generation:

- Project Atom/Invest Alberta
- Small Modular Reactors/Nucleon Energy
- Client Meeting/confidential

Brand Development:

- Communication materials - [ongoing](#)
- M.D. Champion Ambassador Program policy - [pending approval](#)
- Support M.D. Rebranding Strategy - [on hold](#)
- Economic Development Newsletter Q4 2025 - [under development](#)
- Opportunities for council to support business growth - [ongoing](#)

Meetings

Invest Alberta/Invest Canada

Site Selectors

Lakeland COOP planning session

Nucleon Energy

Travel Lakeland

Travel Alberta

Go East AGM

Portage College

Bonnyville/Cold Lake Real Estate Brokers

Alberta HUB

Bonnyville and District Chamber of Commerce

REIP

STEP

Jobs Economy and Trade

Alberta Innovates

MSCNet

ATCO

Events

Investments session w/Invest Alberta and Northeast Alberta Hub

Ministers Dinner hosted by Economic Developers of Alberta

Agri Innovations Expo

Projects

Regional Industrial Commercial Gap Analysis - [ongoing](#)

Airport Development Economic Impact Assessment- [ongoing](#)

Airport Master Plan - [ongoing](#)

Industrial Commercial Incentive program - [started](#)