

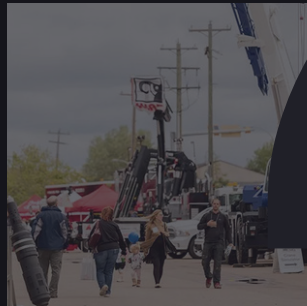
BONNYVILLE & DISTRICT
CHAMBER OF COMMERCE

Where we work
for our
Members

2



BONNYVILLE
AND DISTRICT
Chamber
of COMMERCE








Bonnyville & District Chamber of Commerce Events Sponsorship & Membership Package 2025

Table of Contents

| | |
|-----------------------------|----|
| About the Chamber | 3 |
| Basic Membership | 4 |
| Corporate Memberships | 5 |
| Marketing Packages | 7 |
| Al a Carte Offerings | 8 |
| Chili Cook Off | 10 |
| Bonnyville Oil & Gas Show | 11 |
| Scholarship Golf Tournament | 18 |
| Business Resiliency Awards | 20 |
| Small Business Week | 22 |
| Your Region, Your Voice | 23 |
| Chamber Christmas Party | 25 |

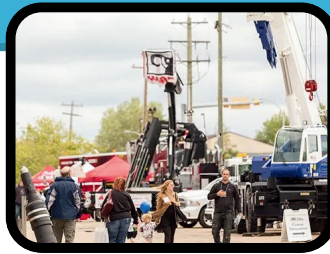


THE CHAMBER IS FOR YOU

-  240 Businesses Representing
-  4,669 Full-Time Jobs
-  236 Part-Time Jobs

Stimulating local economic growth for our members through
– Advocacy – Education – Networking – Representation

ABOUT THE CHAMBER



Championing for local business since 1948

The Bonnyville & District Chamber of Commerce is the voice of business in our community, dedicated to fostering economic growth, supporting local enterprises, and advocating for a vibrant business environment. As a trusted resource for entrepreneurs, professionals, and organizations, we provide networking opportunities, advocacy initiatives, and business development programs that strengthen our region.

With a rich history of championing businesses of all sizes, we connect local entrepreneurs with opportunities, government, and each other—because when business thrives, our entire community benefits. Our Chamber is committed to promoting a strong, sustainable, and prosperous future for Bonnyville and the surrounding area.

By being a part of the Chamber, you're not just supporting an organization—you're investing in the growth, success and resilience of our local economy.

The Power of the Local Economy

Awareness of the importance of shopping local has never been higher. Studies show that for every dollar spent at a local business, up to 68% stays in the community, fueling job creation, supporting local services, and strengthening our regional economy. When money circulates locally, it has a multiplier effect, benefiting not just business owners, but also schools, infrastructure, and community initiatives.

In Bonnyville and the surrounding region, small and medium-sized businesses are the backbone of our economy. These businesses sponsor youth sports teams, donate to local causes, and create meaningful employment opportunities. By supporting the Bonnyville & District Chamber of Commerce, you are investing in a network dedicated to advocating for local business, driving economic resilience, and ensuring that funds spent here make a lasting impact.

Partnering with the Chamber means aligning your brand with a mission that residents and businesses deeply value—a thriving local economy where every dollar makes a difference.

MEMBERSHIP

"Thanks to a Business Support Networking meeting, I was made aware of training grants available to young workers entering the construction industry. My son enrolled and he has now started a new career that he is thriving in, all thanks to the networking that happened at that luncheon"

-Current Chamber Member

2025 BASIC MEMBER RATES

| | |
|-----------------|---------|
| Non Profit | 95.79 |
| 1-2 Employees | 176.53 |
| 3-6 Employees | 337.99 |
| 7-15 Employees | 445.62 |
| 16-50 Employees | 553.27 |
| 50+ Employees | 1091.47 |

Membership provides direct access to key decision-makers, potential clients, and industry leaders



We Know the Power of Relationships

Immersed in the community, creating connections and relationships that **solve** problems!



We host a number of events throughout the year, attracting thousands of event attendees including business owners, economic stakeholders, Town & MD Council, MP's; for networking, personal and business advancement.



Gain a direct line of access to political offices through the Chamber's established connections, with expert guidance on navigating regulatory red tape to help advance your business interests effectively.

Our Community Listens and Engages



The Chamber News boasts an impressive 46% open rate, significantly outperforming the industry average of just 10%. This high engagement rate demonstrates the strong connection we have with our readers and the value they place on the content we provide, ensuring that local businesses stay informed and involved in our community.



Our social media platforms are thriving, with an impressive 250K views, 80K reach, and 20K interactions in 2024. These numbers highlight the significant impact we have online, fostering meaningful engagement and ensuring our community and local businesses are staying connected and informed. It's a testament to the strength of our social media presence and the active involvement of our audience.



Unlock More Value with a Corporate Membership

A Corporate Membership with the Bonnyville & District Chamber of Commerce is more than just a membership—it's an investment in your business's growth, visibility, and influence within our region. Upgrading to a Corporate Membership gives you access to **exclusive benefits** designed to elevate your brand, expand your network, and strengthen your connection to the local business community.

If you've already paid for an individual membership but would like to upgrade, **no problem!** We'll simply charge the difference between your current membership and the Corporate Platinum Package, as membership is already included in this premium tier.

Now is the perfect time to maximize your Chamber experience and ensure your business gets the recognition and support it deserves.

Platinum Membership

Over \$5,900 in Value

- Max Employee Membership Included
- 4 Tickets to Chamber Seminars/Workshops
- 4 Tickets to the Business Resiliency Awards
- One Golf Team at the Chamber Scholarship Tournament
- 2 Full-Day Boardroom Rentals (Capacity: 12)
- Basic Marketing Package + Enhanced Benefits
- 4 Facebook Spotlights (1 per quarter, with your content)
- 4 Dedicated Emails to Chamber Members (1 per quarter)
- Representation at All Chamber Functions
- Logo as a Branch Level Sponsor on the Chamber Member Wall

Investment \$3,500

Gold Membership

Value of \$3,800

- 2 Tickets to Chamber seminars or workshops
- 2 Tickets to Business Resiliency Awards
- 2 Golf players at the Chamber Scholarship golf tournament
- 1 Free boardroom rental (Capacity of 12)
- Basic Marketing Package (see details below), PLUS:
- 2 Facebook spotlights with content provided by you
- 2 individual emails sent to membership
- Representation at all Chamber Functions
- Representation at all chamber functions
- Logo on Chamber website
- Logo as Leaf Level Sponsor on Chamber member wall (located in office)

Investment \$2,500

Silver Membership

Value of \$2,800

- 1 Ticket to Chamber seminar or workshop
- 2 Tickets to Business Resiliency Awards
- 1 4 hour boardroom rental (Capacity of 12)
- 1 Facebook spotlights with content provided by you
- 1 individual email sent to membership
- Representation at all chamber functions
- Logo on Chamber website
- Logo as Leaf Level Sponsor on Chamber member all (located in office)

Investment \$2,000

The Power of Strategic Alignment: Maximizing Your ROI

Investing in a Chamber membership isn't just about visibility—it's about strategic alignment with organizations that share your values and commitment to community growth. Our key demographic includes businesses and business owners, ensuring your brand reaches decision-makers and influencers who can directly impact your bottom line. When your business is showcased alongside reputable, like-minded organizations, it builds trust, credibility, and influence within the professional community.

Our highly attended, impactful events—including the Chamber Golf Tournament, Your Region Your Voice, and the Bonnyville Oil and Gas Show (one of the region's largest events)—offer unparalleled opportunities to connect, network, and showcase your brand. The return on investment goes beyond immediate exposure; it fosters lasting relationships, opens doors to new business opportunities, and strengthens your brand's reputation within the region. Simply put, when you align with the right organizations, your brand doesn't just get seen—it gets remembered, respected, and chosen.



2025: A Year of Rare, High-Impact Opportunities

Oil & Gas Show Year

Having your brand represented at the Bonnyville Oil and Gas Show (BOAGS) ensures high-impact visibility among industry leaders, key decision-makers, and influential stakeholders. As one of the region's largest and most attended events, BOAGS offers unmatched exposure, helping your brand become instantly recognizable within the oil and gas sector. Consistent representation at this event not only builds familiarity and trust but also positions your business as a key player in the industry, opening doors to valuable connections and growth opportunities.

Election Year

As a non-partisan organization the Chamber is the host for political forums, ensuring our communities are well informed of the political landscape, so that when they cast their vote they are doing so with confidence. Policies shape how businesses operate—staying engaged ensures your brand has a voice, your interests are represented, and your business stays ahead of the curve. Your vote counts.

Marketing Packages

Bundle & save on exposure.

Marketing services are separate and apart from Sponsorships of specific events.

Basic Package

Perfect for Startups and Small Businesses

For Businesses Looking to Establish a Chamber Presence

\$500/year (billed annually)

- Website Listing – Business name, logo, contact information, and an SEO-optimized description in the Chamber's online directory.
- Social Media Shoutout – One featured post on the Chamber's Facebook, Instagram, and LinkedIn channels.
- Chamber Chat Podcast – One 20-minute episode introducing your business to the Chamber network and community.
- Event Promotion – Basic listing for one event in the Chamber's digital event calendar and member bulletin.

Enhanced Package

For Businesses Looking to Grow Locally

For Businesses Seeking Greater Visibility & Engagement

\$1,500/year (billed annually)

Includes everything in the Basic Package, PLUS:

- Enhanced Website Listing – Featured placement with an extended description, images, and a backlink to your website for improved SEO.
- Expanded Social Media Presence – Three dedicated posts per year across Facebook, Instagram, and LinkedIn.
- Upgraded Podcast Feature – Two Chamber Chats episodes to share your story, industry insights, and special offers.
- Stronger Event Promotion – Priority inclusion in the Chamber's digital event calendar & member bulletin for multiple events.
- Chamber Perks Profile – Add photos and videos to your Chamber Perks listing, plus an option to feature a Category Banner for 3 months.
- Newsletter Spotlight – Three exclusive features in the Chamber's high-engagement newsletter to highlight your business.

A perfect fit for businesses ready to increase their reach and impact.

Premium Package

Ideal for Businesses Focused on Brand Building and High Visibility

Unlock unparalleled exposure, exclusive networking opportunities, and premium promotional benefits designed to elevate your brand's presence within the business community.

For Businesses Focused on Maximum Brand Visibility & Influence

\$2,900/year (billed annually)

Includes everything in the Enhanced Package, PLUS:

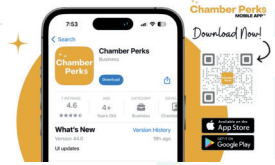
- Premier Website Placement – Top-tier directory listing with testimonials and video content.
- Monthly Social Media Features – Ongoing exposure with dedicated posts every month.
- Expanded Newsletter Presence – Two custom articles or sponsored ads.
- Exclusive Podcast Access – Three Chamber Chats episodes plus panel discussion opportunities.
- Elite Event Sponsorship – Branding and speaking opportunities at major Chamber events, including the Oil & Gas Show, Golf Tournament, and Political Forums.
- VIP Event Privileges – First-choice booth selection, option to host a private VIP networking event, and 15% off Chamber event tickets.
- Annual Top-Tier Recognition – Featured as a premium member online and at the Chamber's Annual Awards.

AL A CARTE OFFERINGS

Chamber Perks

**SUPPORT
LOCAL**

**Download the app,
redeem perks
and Start SAVING!**



Exclusive deals, premium visibility, and powerful connections—unlock more for your business.

Chamber Perks Enhanced Profile - \$300.00 Annually (\$25 month)

Add to your Chamber Perks profile an enhanced visual options with photo & video capabilities
Change your ads at any time 24/7
Option to add on profile management for Enhanced Profile.

Chamber Perks Top of Search

Advertise your business in an impactful but cost effective way.
Top of Category \$150.00 Annually (\$12.50 month) - only 4 available per category
Overall - \$500.00 Annually - only 2 available.

Change your ads as much as you want, or add on profile management and we'll take care of the back end for you.

Chamber Perks Basic Profile Management - \$50.00 per month - basic profile (up to 5 perks)

- Consistent updates and optimized content to keep your offerings fresh and relevant
- Engaging, high-quality descriptions that make your perks stand out
- Hands-free profile management—simply share your latest offers, and we'll take care of the rest

Let us handle the details, so you can focus on growing your business. Make every perk count with expert management that brings customers right to you!

Chamber Perks Enhanced Profile Management - \$150.00 per month - (up to 5 perks)

Save time and maximize your business visibility with a dedicated Chamber staff member managing your Perks profile. Streamline your advertising and focus on what matters most, while we ensure your profile is engaging, up-to-date, and designed to attract customers.

With our dedicated profile management, you'll receive:

- Consistent updates and optimized content to keep your offerings fresh and relevant
- Engaging, high-quality descriptions that make your perks stand out
- Hands-free profile management—simply share your latest offers, and we'll take care of the rest
- Let us handle the details, so you can focus on growing your business. Make every perk count with expert management that brings customers right to you!

Chamber Perks Enhanced Profile Management - \$150.00 per month - basic profile (up to 5 perks)

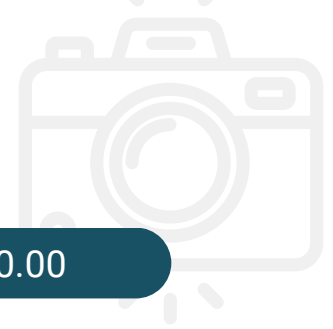
Imagine boosting your business visibility while saving time—now you can, with a dedicated Chamber staff member managing your Perks profile. Streamline this area of your advertising and enjoy hands-off, professional support that brings your business perks to life.

With our dedicated profile management, you'll get:

- Professional photos and videos that showcase your products, services, and special offers
- Consistent updates and optimized content to keep your profile engaging and relevant
- Hands-free profile management—just share your latest offers, and we'll handle the rest

This all-in-one support means you can focus on what you do best while we ensure your perks stay top of mind. Let us take care of the details and bring more customers your way!

AL A CARTE OFFERINGS



"Ditch the Stock. Showcase What's Real." Branding Photography - \$600.00

Why settle for generic images when you can have a stunning collection that's all about your business? Say goodbye to Shutterstock and invest in a tailor-made portfolio designed to build your brand's personality and customer connection.

In just one hour of shooting, you'll have:

- A library of 50 high-resolution images, all yours for unlimited commercial use
- Shots that truly represent your brand—products, team, and on-location visuals that capture the heart of your business
- Professional quality with a personalized touch, setting you apart on social media, websites, and more
- Think of these images as your brand's introduction—giving your audience an authentic first handshake.

Customers connect with what's real, and every shot makes your story more compelling. Let's build your brand's presence from the ground up—starting with the right image!

***add on Reels Ready videography \$300**

Boardroom Rentals

Non-profit members FREE

Home-based business \$30 / hr

Half day (4 hours) \$150

Full day (8 hours) \$250

* Includes WIFI access, use of projector & other presentation aids

“

Collaborative marketing with a Chamber of Commerce amplifies your reach, strengthens your brand, and connects you with a network of like-minded businesses. By leveraging shared resources, co-branded promotions, and joint campaigns, businesses gain greater visibility and credibility within the community. The Chamber's established audience and trusted reputation provide a powerful platform for businesses to showcase their offerings, drive engagement, and create lasting partnerships. Whether through featured spotlights, social media exposure, or event sponsorships, collaborative marketing maximizes impact while reducing individual marketing costs, making it a strategic and cost-effective way to grow your business.

Collaborative marketing has been shown to significantly enhance brand awareness and drive conversions. For instance, businesses that engage in collaborative marketing efforts can experience increased brand recognition and familiarity among target audiences. Additionally, combining online and offline marketing strategies can lead to a 23% increase in brand recognition.



Chili Cook Off

JUNE 6, 2025 11 AM - 2:00 PM

SPONSORSHIP DEADLINE: MAY 16, 2025

Event Sponsorship

Ghost Pepper - \$2,000

The Hottest of them All!

- Artisan Market sponsor
- Name on "Hot Stuff" award
- Emcee mention
- Judging opportunity
- Large Logo on event signage

Turn up the heat as the ultimate Chili Champion!

Habanero - \$1500

For Those Who Like It Bold!

- Name on "Most Unusual" award
- Large Logo on event signage
- Judging Opportunity
- Emcee mention

Bring the fire and celebrate the most unique bowl!

Tabasco \$1000

Bring the Heat & the Hype!

- Name on "Tastiest Award"
- Emcee Mention
- Medium Logo on event signage

Sponsoring the tastiest chili—because flavor matters!

Jalapeno \$750

A Dash of Spice, A Big Impact!

- Name on team spirit Award
- Small Logo on event signage

Fueling team spirit, one spicy bite at a time

Bell \$250

Mild but Mighty

- Small Logo on event signage

Every great event starts with a solid base—thanks for your support!

Spice up your community involvement by sponsoring the Chili Cook-Off, the exciting kickoff to Rodeo Weekend! This high-energy event brings businesses together in a fun and competitive atmosphere, making it the perfect corporate morale booster. As a sponsor, you'll gain fantastic visibility, connect with the community, and show your support for local events that bring people together. Don't miss this chance to stir up some excitement and make a lasting impression!

2025 BONNYVILLE OIL & GAS SHOW



If you're in the business of getting oil and gas out of the ground and where it needs to go, the Bonnyville Oil and Gas Show (BOAGS) is where you need to be. As one of the industry's premier events, BOAGS connects you with key decision-makers, industry leaders, and innovators shaping the future of energy. Whether you're looking to showcase your expertise, forge valuable partnerships, or stay ahead of industry trends, this is your opportunity to make an impact where it matters most.



Wednesday June 18th
10:00am-7:00pm

Thursday June 19th
10:00am-4:00pm



Bonnyville Centennial Centre
4313-50 Ave, Bonnyville Alberta

Event Sponsorship OPPORTUNITIES

VOLUNTEERS | \$5,000

As the Volunteer Sponsor, you are providing our show volunteers with honorariums. For the 2017 show, there were over 700 volunteer hours paid to numerous community groups! Our volunteers are crucial to the success of the show.

As part of your sponsorship, you will receive:

- Company name on volunteer tags
- Company logo on volunteer t-shirts
- Link to company website on BOAGS webpage
- Signage displayed at event venue
- Half page colour advertisement in event program
- Photo opportunity with each volunteer group
- Six tickets to the opening ceremonies

BOWLING SOCIAL NIGHT | \$5,000

Show exhibitors will be privy to an exclusive evening of socializing at King Pins, Bonnyville's new bowling alley and games room - courtesy of you! Included with your sponsorship of the exhibitor social night, you will receive:

- Link to company website on BOAGS webpage
- Signage displayed at trade show & bowling venue
- Full page colour advertisement in event program
- Speaking opportunity at social night
- Six tickets to the opening ceremonies
- 4 tickets to social night bowling event

LANYARD | \$7,000

With this option you are sponsoring the lanyards for all exhibitor, visitor, volunteer and committee member badges. Included with your sponsorship of the lanyards, you will receive:

- Your logo printed on 3,500 lanyards along with the show logo
- Signage displayed at the event venue
- Half page colour advertisement in event program
- Logo & link to company website on BOAGS webpage
- Four tickets to the opening ceremonies



Event Sponsorship OPPORTUNITIES

WATER BOTTLES | \$5,000

With this option, each booth will receive two water bottles customized with your logo along with the show logo. Included with your sponsorship of the water bottles, you will receive:

- Your corporate logo on each bottle
- Quarter page color advertisement in the event program
- Logo & link to company website on BOAGS webpage
- Two tickets to the opening ceremonies

TOTE BAG | \$4,000

With this option you are sponsoring the tote bags that each show visitor is given at time of entry. A handy takeaway for all guests, the bags will be used to collect exhibitor handouts and marketing materials and other promotional giveaways. Included with your sponsorship of the tote bags, you will receive:

- Signage displayed at the venue
- Half page colour advertisement in event program
- Logo & link to company website on BOAGS webpage
- Four tickets to the opening ceremonies

VISITOR DOOR PRIZE | \$2,500

You are sponsoring our door prize - a 65" television this year - for all visitors to enter to win. Included with your sponsorship of the visitor door prize, you will receive:

- Quarter page color advertisement in the event program
- Advertisement of the prize with brand recognition
- Signage displayed at the venue
- Logo & link to company website on BOAGS webpage
- Two tickets to the opening ceremonies

EXHIBITOR LOUNGE GRAB 'N' GO | \$2,000 (2 available)

Your sponsorship provides a daily assortment of snack items, coffee and juices to the exhibitors throughout the two days of the show. Sponsorship is sold per day. Included with your sponsorship of the Exhibitor Lounge Grab 'N' Go Snacks, you will receive:

- Signage displayed at the venue
- Half page colour advertisement in event program
- Logo & link to company website on BOAGS webpage
- Two tickets to the opening ceremonies

Friends of BOAGS

SPONSORSHIP



BEAR | \$10,000

- Recognition on BOAGS website
- Link to company website on BOAGS webpage
- Individual signage with logo at venue entrance
- 15 tickets to the opening ceremonies
- Full page colour advertisement in event program
- Three Facebook live videos highlighting your business (one during event)
- Sponsored Facebook advertisement for two weeks
- Brand placements during all live media advertising or interviews
- MC recognition at opening ceremony
- Thank you mention in post-event advertising



WOLF | \$7,500

- Recognition on BOAGS website
- Link to company website on BOAGS webpage
- Signage with logo at venue entrance
- 10 tickets to the opening ceremonies
- Half page colour advertisement in event program
- Two Facebook live videos highlighting your business (one during event)
- Sponsored Facebook advertisement for one week
- Two brand placements during live media advertising or interviews
- MC recognition at opening ceremony
- Thank you mention in post-event advertising



BISON | \$5,000

- Recognition on BOAGS website
- Link to company website on BOAGS webpage
- Signage with logo at venue entrance
- Six tickets to the opening ceremonies
- Half page colour advertisement in event program
- One Facebook live video highlighting your business (during event)
- MC recognition at opening ceremony
- Thank you mention in post-event advertising

Friends of BOAGS SPONSORSHIP



MOOSE | \$2,500

- Recognition on BOAGS website
- Link to company website on BOAGS webpage
- Logo on event signage at venue entrance
- Four tickets to the opening ceremonies
- Quarter page colour advertisement in event program
- Two social media mentions as an event sponsor



DEER | \$2,000

- Recognition on BOAGS website
- Link to company website on BOAGS webpage
- Logo on event signage at venue entrance
- Two tickets to the opening ceremonies
- Quarter page colour advertisement in event program
- One social media mention as an event sponsor



FOX | \$1,500

- Recognition on BOAGS website
- Logo on event signage
- Two tickets to the opening ceremonies
- Eighth page logo advertisement in event program



BEAVER | \$1,000


- Recognition on BOAGS website
- Logo on event signage
- Logo placement in event program



LAKE TROUT | \$500

- Recognition on BOAGS website
- Logo placement in event program

For more information
or to secure one of
these opportunities:



Event Sponsorship OPPORTUNITIES

REGISTRATION | \$25,000 (*exclusive*) or \$12,500 (*2 available*)

We have hired a company to streamline and enhance our online registration, check-in and name badge printing process. This new process will eliminate long wait times for people attending the show, reduce errors and will also provide an opportunity for exhibitors to easily collect information from prospective clients using barcode technology. This system will elevate our show to the next level of professionalism. As the Registration Sponsor, you will receive:

- Your logo printed on each name badge (worn by each exhibitor, attendee, committee member and volunteer - an estimated total of 3,800)
- Full page colour advertisement in event program
- MyLEADS premium exhibitor lead retrieval system for use during the show with two barcode scanners
- Signage at the venue's event registration counters
- Feature booth location outside to set up a booth
- Logo & link to company website on BOAGS Facebook page & BOAGS website
- 10 tickets to the opening ceremonies

OPENING CEREMONIES | \$15,000

With this option you become the title sponsor for the opening ceremonies event. Exhibitors, delegates and sponsors receive a predetermined number of complimentary tickets to this opening event. Included with your sponsorship are:

- Name branding wherever we mention or advertise this event
- Signage at the event venue
- Full page colour advertisement in the event program
- Logo & link to company website on BOAGS website
- 15 tickets to the opening ceremonies & creative input on event planning

EXHIBITOR LUNCH | \$4,000 (*4 available*)

Your company will provide a buffet lunch to exhibitors for one day during the show. Included with your sponsorship of the exhibitor lunch, you will receive:

- Name branding wherever we mention or advertise this lunch event
- Signage at the lunch venue
- Half page colour advertisement in the event program
- Logo & link to company website on BOAGS website
- Six tickets to the opening ceremonies



The Ultimate Show Guide Opportunity

Get your brand in front of a highly targeted audience of energy industry professionals by advertising in the Official Show Guide for the 2025 Bonnyville & District Oil & Gas Show. The Show Guide will be distributed to all attendees at the show, ensuring that your message is seen by a wide audience of potential customers.

Elevate Your Brand at BOAGS 2025:

The Bonnyville & District Oil & Gas 2025 Show Guide positions your brand at the forefront of Alberta's energy sector. This essential guide not only maps out the show, providing a directory of exhibitors, but also presents prime advertisement spaces, offering a direct line to industry professionals attending the event.

Ad Options Designed for Impact:

Full Page: Command attention with a full-page spread, offering maximum visibility.

Half Page: Achieve broad exposure with a succinct message.

Quarter Page: Target efficiently with a compact, yet powerful ad.

Business Card Size: Perfect for concise, memorable introductions to your brand.

Investment in Excellence:

Advertising opportunities:

Pricing is structured to ensure optimal ROI, with each option crafted to meet your marketing objectives and budget.

Full details below:

- Full Page 8.5" x 11.5" \$750.00
- 1/2 Page 7.25" x 4.65" \$550.00
- 1/4 Page 3.5" x 4.65" \$400.00
- Business Card 3.5" x 2.2" \$250.00

Secure Your Space:

With limited spaces available in the 2025 Show Guide, we encourage prompt action to confirm your advertisement. This guide is a cornerstone of the event, offering a strategic platform for your brand to connect with industry leaders.

Please contact
info@bonnyvilleoilandgasshow.com to secure your spot today!

2nd Annual **SCHOLARSHIP GOLF TOURNAMENT**

August 8, 2025

SPONSORSHIP DEADLINE: JULY 18, 2025

**18 Holes & Golf Cart Rental
Hole Prizes
Supper
Silent Auction and more!**

Join the Bonnyville Chamber of Commerce for a day on the green in support of local business success! This tournament raises funds for a scholarship program designed to help Chamber members invest in training and development for their employees—building a stronger, more skilled workforce for our community.

DINNER SPONSOR | \$1,000 (2 available)

- Recognition in golfer's packages
- Official MC mention during event reception
- Logo on sponsor banner during the event
- Registration of 4 golfers
- Signage at a hole
- 5 min. speaking opportunity at dinner banquet
- Signage prominently displayed at dinner
- Signage on each table in dining area

GOLF CART SPONSOR | \$500 (2 available)

- Recognition in golfer's packages
- Official MC mention during event reception
- Logo on sponsor banner during the event
- Signage featured on golf carts being used

HOLE SPONSOR | \$400 (14 available)

- Recognition in golfer's packages
- Official MC mention during event reception
- Logo on sponsor banner during the event
- Signage at a hole
- Opportunity to set up a booth on course to promote your products / services

LUNCH SPONSOR | \$250 (4 available)

- Recognition in golfer's packages
- Official MC mention during event reception
- Logo on sponsor banner during the event
- Signage prominently displayed at lunch

HOLE-IN-ONE SPONSOR | \$250 (4 available)

- Recognition in golfer's packages
- Official MC mention during event reception
- Logo on sponsor banner during the event
- Signage at a hole
- Opportunity to set up a booth on course to promote your products / services
- Must secure own insurance and have your own hole supervision.



2nd Annual SCHOLARSHIP

August 8, 2025

SPONSORSHIP DEADLINE: JULY 18, 2025

GOLF TOURNAMENT

Looking for a meaningful way to showcase your business? Become a General Event Sponsor for the Chamber Scholarship Golf Tournament and show your commitment to supporting local business growth.

Your sponsorship helps fund a scholarship program that empowers Chamber members to invest in employee training and development—strengthening our community's workforce.

As a general sponsor, your brand will be prominently recognized throughout the event, ensuring maximum visibility and engagement with local business leaders.

Join us in driving success—on and off the course!

PLATINUM Sponsor | \$1,000

- Recognition in golfer's packages
- Official MC mention during event reception
- Logo on sponsor banner during the event
- Registration of 4 golfers
- Signage at a hole
- Signage prominently displayed at dinner banquet

GOLD SPONSOR | \$750

- Recognition in golfer's packages
- Official MC mention during event reception
- Logo on sponsor banner during the event
- Registration of 2 golfers
- Signage at one hole

SILVER SPONSOR | \$500

- Recognition in golfer's packages
- Official MC mention during event reception
- Logo on sponsor banner during the event
- Registration of 2 golfers

BRONZE SPONSOR | \$250

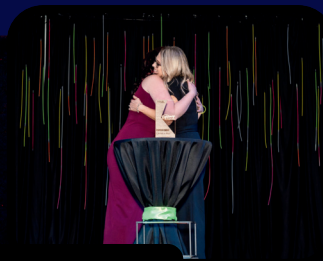
- Recognition in golfer's packages
- Official MC mention during event reception
- Logo on sponsor banner during the event

BUSINESS *Resiliency*

5th Annual

AWARDS

Business Resiliency Awards



October 19, 2025

SPONSORSHIP DEADLINE: SEPTEMBER 26, 2025

Celebrate Strength & Determination: Sponsor the Business Resiliency Awards

Resilience isn't just about bouncing back—it's about pushing forward, adapting, and thriving in the face of any challenge. While the word once felt tied to COVID recovery, today it represents something much bigger: the unwavering determination of small business owners who show up, innovate, and keep going, no matter the obstacle.

Small business owners never started their journey thinking it would be easy. They took risks, faced setbacks, and refused to back down. The Business Resiliency Awards celebrate that spirit—the grit, passion, and perseverance that drive our local economy forward.

As a sponsor, you're not just supporting an event; you're recognizing the heart and hustle behind every small business success story. Align your brand with resilience, leadership, and the future of local business. Let's honor those who never quit—because their strength builds stronger communities for us all.

Showcase Your Leadership & Commitment to Local Business Success

Resilience defines the backbone of our business community—those who adapt, overcome, and keep pushing forward. As a supporter Business Resiliency Awards, your brand will be front and center in recognizing the outstanding businesses that embody strength, perseverance, and innovation. Sponsorship ensures maximum visibility and direct engagement with local entrepreneurs, fostering valuable relationships that extend far beyond the event.

Why Sponsor?

- Position your business as a leader in supporting local resilience and success
- Gain premium branding across all event promotions, media, and live programming
- Cultivate strong connections with the most determined and influential businesses in our region

When businesses thrive, so does our community—be the name they associate with success.

SPONSORSHIP DEADLINE: SEPTEMBER 26, 2025

BUSINESS Resiliency AWARDS



Presenting Sponsor - \$5000

Be the Driving Force Behind Resilient Businesses & Meaningful Connections

Resilience isn't just about bouncing back—it's about pushing forward, adapting, and thriving despite challenges. As the Presenting Sponsor of the Business Resiliency Awards, you have the unique opportunity to align your brand with the strongest, most determined businesses in our community. This sponsorship isn't just about visibility—it's about building lasting relationships, strengthening your brand's presence, and showing your commitment to the businesses that keep Bonnyville thriving.

Unmatched Visibility & Engagement

High-Traffic Exposure – Recognition on our Facebook page & event website, where award-related posts generate significant engagement.

SEO-Optimized Link to Your Website – Featured on both the Bonnyville Chamber & Business Resiliency Awards pages to boost online presence.

Individual Signage at the Venue Entrance – Your logo prominently displayed both at entrance and by stage, ensuring all guests see your support with every award.

Sponsored Facebook Ad for two weeks – Directly reaching a targeted audience of local businesses and customers.

Exclusive Recognition & VIP Perks

MC Recognition at the Awards Ceremony – Your business will be introduced as the leading supporter of resilience.

Speaking Opportunity Address your local business community and showcase your unwavering support and create a lasting impact.

Post-Event Thank You Mention – Continued exposure in post-event advertising.

6 Tickets to the Event – Treat your staff or clients to a night of high-level networking and celebration.

Community Inclusion Sponsor - \$3,500

Be the heartbeat of the Business Resiliency Awards! Your sponsorship brings the energy, celebration, and recognition to this unforgettable event

Premier Recognition – Emcee mentions throughout the night

Speaking Opportunity - Opportunity to present the Inclusion Award.

Logo Placement at the entertainment area and throughout event materials

Powerful Promotional Reach:

- 4 custom advertisements in the Chamber Newsletter
- 4 Event Tickets – Celebrate, network, and enjoy the evening in style
- Make a lasting impact by sponsoring the entertainment that brings this event to life. Secure your sponsorship today!

Wine Sponsor - \$2,500

Toast to local business success.

- Customized labels on the wine bottles
- 3 created advertisements for the Chamber Newsletter
- 3 Facebook posts advertising your business
- 1 unique email fanouts to membership advertising your business
- 3 tickets to the event

Award Sponsor - \$1,500

Proudly displayed support of our local economy and the businesses that make it great

- Logo displayed & name recognition during award presentation (includes the opportunity to present the award to the winner)
- 2 Facebook posts advertising your business
- 4 tickets to the event

OUTSTANDING SMALL BUSINESS | OUTSTANDING LARGE BUSINESS | OUTSTANDING NOT FOR PROFIT
EMERGING ENTREPRENEUR | EXTRAORDINARY LEADERSHIP | EXEMPLARY CUSTOMER SERVICE
BUILDING COMMUNITY RESILIENCE

Gold Sponsor - \$1,000

- Medium logo displayed during event
- Facebook Live leading up to event
- 3 created advertisements for the Chamber's newsletter
- 3 Facebook posts advertising your business
- 2 tickets to the event

Silver Sponsor - \$500

- Small logo displayed during event
- Facebook Live leading up to event
- 2 created advertisements for the Chamber's newsletter
- 2 Facebook posts advertising your business

Bronze Sponsor - \$250

- Recognition on our Facebook page and event web page
- Logo recognition in program and slideshow during awards

EXCLUSIVE SPONSORSHIP OPPORTUNITY



SMALL BUSINESS WEEK

OCTOBER 21 - 25, 2025

SPONSORSHIP DEADLINE: SEPTEMBER 26, 2025

Sponsoring a Small Business Week promotion is a meaningful way to align your brand with the growing **Shop Canada and shop local movement**. Now more than ever, Canadians are choosing to support businesses that invest in their communities, and your sponsorship showcases your commitment to local prosperity. Small businesses fuel our economy, create jobs, and keep our towns vibrant. By sponsoring, you're not just gaining visibility—you're making a real impact, encouraging others to shop local, and reinforcing that when we support Canadian businesses, we all thrive together.

Business Builder - \$5,000

Join the movement and showcase your commitment to local success by becoming the sole sponsor of this year's Small Business Week promotion!

With the Shop Canada and shop local movement gaining momentum, this is the perfect opportunity to align your brand with the businesses that drive our community forward.

As the exclusive sponsor, your business will be featured prominently across all Chamber programming throughout Small Business Week, ensuring maximum visibility and engagement.

This includes:

Exclusive Branding – Your business takes center stage as the sole sponsor of the events over the week.

Member Spotlight Videos – Be featured as the proud partner of the Chamber when we interview and shine a light on local businesses in high-impact video content shared across Chamber platforms.

Recognition in All Programming – Your brand will be highlighted in newsletters, social media, and live events, reinforcing your support for local entrepreneurs.

This is more than just a sponsorship—it's a powerful way to showcase your leadership, build meaningful connections, and encourage others to shop local and support Canadian businesses. Secure your spot today and let's make an impact together!

YOUR REGION, YOUR VOICE

FALL 2025 DATE TBD

SPONSORSHIP DEADLINE: JULY 31, 2025



Sponsoring Your Region, Your Voice is a powerful way for businesses to demonstrate their commitment to the community while gaining valuable exposure. This event provides a unique platform where key decision-makers—from municipal to federal levels—directly address pressing local issues, shaping policies that impact businesses and residents alike. By supporting this event, sponsors align themselves with meaningful dialogue, civic engagement, and economic development, reinforcing their role as leaders invested in the region's future.

| | EXCLUSIVE RECOGNITION | LOGO PLACEMENT ON MARKETING MATERIALS | RECOGNITION ON WEBSITE & SOCIAL MEDIA | SPEAKING OPPORTUNITY | LOGO PLACEMENT ON SIGNAGE/PROGRAMS | COMPLIMENTARY TICKETS | MENTION IN POST-EVENT MATERIALS | ACKNOWLEDGMENT DURING EVENT | VERBAL RECOGNITION |
|--|-----------------------|---------------------------------------|---------------------------------------|----------------------|------------------------------------|-----------------------|---------------------------------|-----------------------------|--------------------|
| \$7,500 Presenting Sponsor 1 Available | ✓ | ✓ | ✓ | ✓ | ✓ | 8 | ✓ | ✓ | ✓ |
| \$5,000 Platinum Sponsor 2 Available | | ✓ | ✓ | | ✓ | 4 | ✓ | ✓ | ✓ |
| \$2,500 Gold Sponsor 4 Available | | ✓ | ✓ | | ✓ | 2 | | ✓ | |
| \$1,000 Silver Sponsor 6 Available | | ✓ | ✓ | | ✓ | 1 | | ✓ | |
| \$500 Bronze Sponsor 6 Available | | ✓ | ✓ | | ✓ | 0 | | ✓ | |



YOUR REGION, YOUR VOICE



Presenting Sponsor – \$7,500 (Exclusive Opportunity)

Be the *Presenting Sponsor* for "Your Region, Your Voice" and enjoy maximum visibility.

Benefits:

- Exclusive recognition as "Presenting Sponsor" (e.g., Your Region, Your Voice presented by [Your Company]).
- Premium logo placement on all event marketing materials, including posters, social media, website, and invitations.
- Verbal recognition in event opening remarks.
- Opportunity to give a brief welcome speech at the event.
- Prominent logo placement on event signage, programs, and screens during the event.
- 8 complimentary tickets to the event, including reserved seating.

Platinum Sponsor – \$5,000

Showcase your organization as a leading supporter of community engagement.

Benefits:

- Logo placement on all event marketing materials, including posters, social media, website, and invitations.
- Verbal recognition during the event.
- Logo placement on event signage, programs, and screens during the event.
- 4 complimentary tickets to the event, including reserved seating.
- Mention in post-event materials.

Gold Sponsor – \$2,500

Support the event while receiving strong recognition among attendees.

Benefits:

- Logo included on all materials during the event, social media, and website.
- Logo placement on event programs and screens during the event.
- 2 complimentary ticket to the event.

Silver Sponsor – \$1,000

A great way to participate and support the event.

Benefits:

- Recognition on website and social media.
- Logo placement on event programs.
- Acknowledgment during the event.
- 1 ticket to event

Bronze Sponsor – \$500

An accessible entry point to support this important community event.

Benefits:

- Recognition on event programs and website.
- Acknowledgment during the event.

Chamber & Community Christmas Party

DECEMBER – DATE TBD

SPONSORSHIP DEADLINE: NOVEMBER 28, 2025

A Festive, Catered Dinner – Delicious food, no planning required!
Fun Activities & Entertainment – Keep the holiday cheer going all night.
DJ & Dance Floor – Bring your best moves and make memories with your team.
Networking & Socializing – Connect with fellow business owners and professionals.

Small team? Big holiday spirit!

The Community Chamber Christmas Party is the perfect way for businesses of all sizes to celebrate the season in a fun, lively, and festive atmosphere—without the hassle of planning your own event. Gather your team for a fully catered dinner, exciting entertainment, and a DJ spinning all your favourite hits for a night of dancing and laughter. Whether you have a team of two or twenty, this event brings together local businesses to celebrate as one big, vibrant community.

Mistletoe Memories – \$3000

(Only 1 available)

Snap, share, and remember the night—your brand on every picture—perfect holiday moment!

- Photobooth Sponsor
- Logo at event
- Logo on each picture that will be distributed (social media)
- 4 event tickets
- Emcee mention

Christmas Spirit - \$5,000

(Only 1 available)

The ultimate way to spread holiday cheer—front and center at the biggest party of the season!

- Logo on poster
- Name recognition on radio ads
- Logo at event
- Emcee mention
- Table at event (8) (Can be donated back to a local charity)

Dreaming of a White (or Red) Christmas – \$2500

(Only 1 available)

Raise a glass to the season—sponsor the wine and be part of every toast!

- Wine sponsor
- Logo on wine voucher on each table
- Logo at event
- Emcee mention
- 2 event tickets

Christmas Cookies – \$1000

Sweeten the season—sponsor desserts and be the reason for everyone's sugar rush!

- Dessert sponsor
- Logo on dessert table
- Emcee mention

Spirit of Giving - \$1250

Give the gift of celebration—sponsor a table for a local charity to enjoy the festivities!

- Sponsor a table for a local non-profit/Charity to attend (8 tickets)
- Logo on sponsored table
- Emcee mention

Reindeer Games – \$500

Let the holiday games begin—fuel the fun and bring teams together!

- Sponsor team building games
- Logo at each game station
- Emcee mention

Stocking Stuffer – \$150

A little gift, a lot of gratitude—sponsor a door prize and spread some festive joy!

- Provide door prize valued at minimum \$50
- Recognition at event

Why settle for a quiet dinner when you can party like a big company with the entire business community?

Let's raise a glass, celebrate the year's successes, and enjoy an unforgettable night together!

