

# APPENDIX A

## PUSHING FOR CHANGE

Friends of the Lakeland



Municipal District of Bonnyville  
4905 50 Ave Bonnyville, AB T9N 2J7

### Dear Reeve and Council

On March 25th we are hosting a public speaking event with Joe Roberts as the Keynote. Joe Roberts speaks about his personal experience of being homeless with an addiction on streets of Vancouver and his journey from skid row to CEO. Topics that will be covered are surrounding resiliency, the power of possibilities, and what can happen when you believe in yourself. There will be two separate speaking events with one during the day for high school students and one in the evening open to the public free of charge.

Lakeland Credit Union is covering the cost of the speaker as well as other community agencies and businesses providing support. We are asking of a donation of \$2,500 to help with the coverage of the venue for the event. With this donation the Municipal District of Bonnyville will be recognized as a sponsor for the event.

Attached is further information about the topics that Joe Roberts will be covering for the youth and the community.

Friends of the Lakeland  
Pushing for Change

Judy Cabay

Box [REDACTED]

Bonnyville, AB T9N [REDACTED]

[REDACTED]

[REDACTED]



**Pushing for Change  
Friends of the Lakeland**

**Growing People and Communities**

**1 Step at a Time**

**JOE ROBERTS (Motivational Speaker)**

**SKIDROW CEO**

WE are planning two events, one for students from grade 9-12, and one for the Lakeland Community. It is a speaking engagement sponsored by LCU and the Lakeland Community at Large.

The speaker **Joe Roberts** is a well known motivational speaker who speaks from the **Heart** on **His Life Story** from a **Young age** from the **Streets of Vancouver** to **Recovery** and becoming a **CEO**.

His **mission** is to **awaken young people** so they can **overcome challenges in life** and we can **overcome drug and homelessness in our communities**.

They can become the CEO in there lives!

WE are planning to have All High School students attend this event from across the Lakeland Area. There will also be a Free Open Public Event in the Evening.

**C2 CENTRE BONNYVILLE.**

**High School Student Event**                      **Public Event**

**March 25/2025**

**Mar26/25**

**11.30am to 1.30PM**

**7.00pm-8.30pm**

**Both events are --Free of Charge to Attend**

**MAKING A DIFFERENCE IN SOMEONES LIFE-by PAYING IT FORWARD  
LETS SEE IF WE CAN enhance OUR COMMUNITIES**

**1 STEP AT A TIME**



**Pushing for Change**  
**Friends of the Lakeland**  
**Growing People and Communities**

**To whom it may Concern**

**Friends of the Lakeland**  
**putting on a SPECIAL EVENT**

**Featuring**  
**Motivational Speaker**  
**-Joe Roberts**  
**SkidrowCEO**

**Information for the event is attached**

**Friends of the Lakeland**

*Judy Cabay*  
**Judy Cabay**

[Redacted]

[Redacted]

Box [Redacted]  
Bonnyville, Alta T9N [Redacted]

Next

# JE ROBERTS

778-584-5202

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skidrowceo.com

## From Skid

The Push for Change

Choose File No file chosen

3rd, 2020

To Whom It May Concern,

I would like to recommend Mr. Joe Roberts as a motivational speaker about important topics that impact our youth today. As an administrator in a secondary school, I know that young people are particularly susceptible to the messaging they are receiving, and I am pleased to say that Joe is one of the most effective at spreading the stories and

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Joe Roberts - Keynote 6 Schools - Joe Roberts - Keynote 6 Schools.pdf

messages that they should hear.

On one occasion, he spoke to a group of social justice conference attendees here, and fired them up to go out and make a difference in their world. Recently, he spoke to our entire graduating class as they are about to enter 'party season' and move on from our safe community to the wider world - and Joe hit it out of the park in using his own story to make them think twice about impulsive decisions they may be tempted to make. In both cases, through his combination of humour, sincerity, and charisma, he kept his audience riveted and I heard nothing but positive feedback from students and staff alike.

At least part of his success is the organization behind him. I sensed that his wife and partner kept things organized and was very easy to work with. Finally, Joe was able to spend significant, thoughtful time with me before his talk in order to tailor it especially for our school and group of students. That extra effort made all the difference. I strongly recommend Mr Joe Roberts as an inspiring important speaker for our young people today.

Sincerely,

Daryl Weaver

Assistant Principal, Senior School, Vancouver College

5400 Cartier Street, Vancouver, BC V6M 3A5

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www.vc.bc.ca

- Rick Hansen, Canada's Man in Motion

"My sincere congratulations and thanks upon the conclusion of your remarkable journey from Newfoundland to Vancouver with a shopping cart. Your work to raise awareness and advance the cause of youth homelessness is of great importance."

- Justin Trudeau, Prime Minister

## ENGAGE YOUR STUDENTS

Lillian Berg Public School, Vermillion Bay

[www.thepushforchange.com](http://www.thepushforchange.com)

Schools who hosted  
The Push for Change:

Algonquin College  
Ban'ng Memorial High School  
Barrie North Collegiate  
Britannia Secondary School  
Brooks Junior High School  
Burnaby North Secondary School  
Caledonia Secondary  
Canadore College  
Carlton Place High School  
Centre Hastings Secondary School  
Comerbrook Regional High School  
Echo Bay Public School  
Elgin Park Secondary School  
FH Collins Secondary School  
Ginew School, Rosseau River  
HD Stafford High School  
Ignace Public School  
Indian Head High School  
John Oliver High School  
Keith Lynn Alternative Secondary  
Kelowna High School  
King George Secondary School  
Langley Secondary School  
Lord Akins Junior High School  
Maple Ridge Secondary School  
Membertou School  
Nanaimo Public School  
Nicholson Catholic College  
North Albion Collegiate Institute  
North Hastings High School  
Northern Lights High School  
Pacific Academy  
Pelican Falls First Nation High School  
Pine Tree Secondary School  
Port Colborne High School  
Port Moody Secondary  
Prince Albert Collegiate Institute  
Queen Elizabeth Secondary  
Regent Christian Academy  
Royal Roads University  
Sardis Secondary School  
Seycove Secondary  
Sioux Valley High School  
Stayner Collegiate  
Strathroy District High School  
St. Paul's High School  
St. Teresa's Catholic High School  
Stó:lō Nation – Chilliwack BC  
Surrey School District  
Thornhill Junior Secondary  
Trenton High School  
Tupper High School  
Wesmor Public High School  
Whitewood School  
and countless others!