From: Audra Komo <<u>audra@diversitymag.ca</u>> Sent: March 18, 2025 1:03 PM To: Barry Kalinski <<u>bkalinski@md.bonnyville.ab.ca</u>> Cc: Ben Fadeyiw <<u>bfadeyiw@md.bonnyville.ab.ca</u>> Subject: Diversity Awards 2025 Hosted by the Town of Sylvan Lake Importance: High

Greetings City Council,

I hope this message finds you in good health and high spirits. My name is Audra Komo, and I'm the Calgary representative of Diversity Magazine, a bilingual, multicultural publication based in Canada. With a reach of over 1,000,000 readers, we celebrate diversity, promote inclusivity and amplify voices across various communities. I am reaching out to invite you to participate in an exciting opportunity that honors the champions of Equity, Diversity, and Inclusion (EDI) across Alberta, and explores how well your organization reflects the province's welcoming spirit—**The Diversity Awards 2025**.

This annual event recognizes those making a significant impact in promoting EDI, and we are working toward expanding participation across Alberta's municipalities, with a special focus on the 10 major cities. The **Town of Sylvan Lake** will host this year's event on **May 9, 2025**. Last year's event brought together notable participants such as the Mayor of Blackfalds, a representative from Calgary's EDI sector, and municipal leaders from the Town of Innisfail, Red Deer, and Sylvan Lake. Several key organizations, including RBC, Manpower, Alberta Sheriff Branch, the RCMP, and the University of Calgary, also joined us, making for an impactful gathering of about 100 attendees.

As we prepare for the Diversity Awards 2025, we would love to discuss how your organization could play a key role in this year's event. Additionally, we would be thrilled to learn if there are individuals within your community whom you believe should be nominated for an award.

If you're available, I would be happy to arrange a meeting with your municipality to discuss how we can collaborate and bring greater visibility to the incredible work being done in your city. Please let me know your availability, and we can schedule a convenient time to meet.

For more details about the Diversity Awards 2024 and to submit nominations for 2025, please visit: Diversity Awards 2024 Overview: <u>https://diversitymag.ca/diversity-awards-2024/</u> Congratulations to the 2024 Recipients: <u>https://diversitymag.ca/congratulations-to-diversity-awards-2024-recipients/</u>

Diversity Awards 2025 Nomination Page: https://diversitymag.ca/diversity-awards-2025/

Thank you for considering this opportunity. I look forward to connecting with you soon.

Best regards,

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Audra Komo (Her/ Elle) *Calgary Director, Diversity Magazine* <u>Phone:(</u>403) 554-5596 <u>Email: audra@diversitymag.ca</u> Website: www.diversitymag.ca



Hosted by the Town of Sylvan Lake





## DIVERSITY AWARDS 2025

## **NOMINATION OPENS**

May 9, 2025

## How Does Your Organization Reflect Alberta's Welcoming

## Spirit?

info@diversitymag.ca

www.diversitymag.ca