

# Municipal District of Bonnyville No. 87

## Request for Decision (RFD)

**Meeting:** Regular Meeting of Council  
**Meeting Date:** April 22, 2025  
**Originated By:** Lisa Folliott, Manager of Planning and Development  
**Title:** Lakeland Extreme Broncs and Bulls – Sponsorship Request

### **PROPOSAL & BACKGROUND**

The Lakeland Extreme is hosting a Broncs & Bulls event in Cold Lake at the Energy Centre on May 9 & 10, 2025. This is the first ever indoor event of its kind to be hosted in Cold Lake.

### **DISCUSSION ON BENEFITS, DISADVANTAGES & OPTIONS**

At the April 8, 2025, Regular Meeting of Council, Chad Colbourne made a delegation, on behalf of Lakeland Extreme, to present Council with a request for financial support by becoming a sponsor of the Broncs & Bulls event on May 9 & 10, 2025 at the Cold Lake Energy Centre.

Attached for Council's Review

- Appendix A: Broncs & Bulls 2025 Sponsorship Package

### **REFERENCE TO STRATEGIC PLAN**

### **REFERENCE TO PROVINCIAL/FEDERAL LEGISLATION**

### **COSTS & SOURCE OF FUNDING**

Sponsorship Opportunities

- Champion Rider - \$10,000.00
- Gold Spur - \$5,000.00
- Silver Lariat - \$2,500.00
- Bronc Buster - \$1,000.00

Source of Funding options:

1. 2025 Council Giving Operating Budget (\$8,000 balance remaining)
2. Community Action Grant Reserve (\$151,800.00 balance remaining)

## **COMMUNICATIONS STRATEGY**

The applicant will be notified in writing of Council's decision.

## **ADMINISTRATION RECOMMENDED ACTION**

THAT Council approves the request for support from the Lakeland Extreme Broncs and Bulls for their 2025 event in the amount of \$\_\_\_\_\_ as a \_\_\_\_\_ sponsor to be funded from \_\_\_\_\_.

## **COUNCIL OPTIONS**

1. THAT Council approves the request for support from the Lakeland Extreme Broncs and Bulls for their 2025 event in the amount of \$\_\_\_\_\_ as a \_\_\_\_\_ sponsor to be funded from \_\_\_\_\_.
2. THAT Council accepts the request for support from the Lakeland Extreme Broncs and Bulls for their 2025 event as information.
3. THAT Council refers the request for support from the Lakeland Extreme Broncs and Bulls for their 2025 event back to Administration for additional information regarding \_\_\_\_\_ and to bring it back to a future meeting.

## Report Approval Details

Document Title:	Lakeland Extreme 2025 Broncs and Bulls Sponsorship.docx
Attachments:	- Appendix A - Xtreme Broncs and Bulls Sponsorship Package 2025.pdf
Final Approval Date:	Apr 11, 2025

This report and all of its attachments were approved and signed as outlined below:

Stephanie Severin