

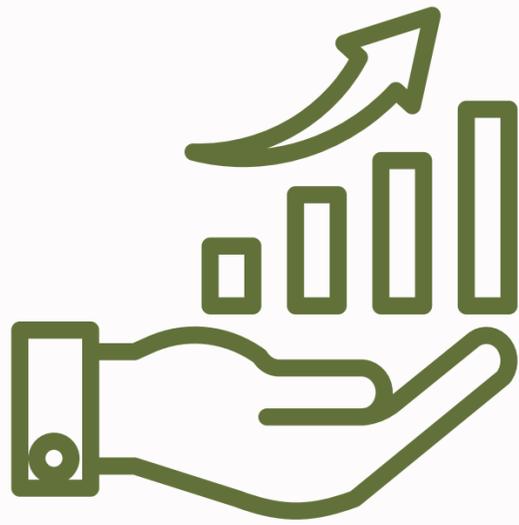


APPENDIX B

Economic Development

2025 1ST QUARTER PROGRESS REPORT

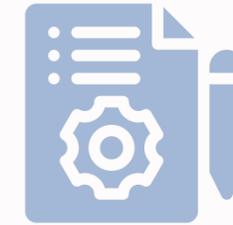
Economic Development at a Glance



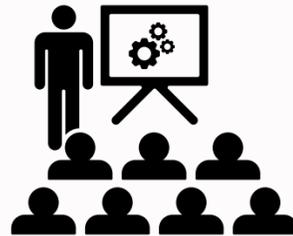
15
Meetings



1 NEW Lead
Generation



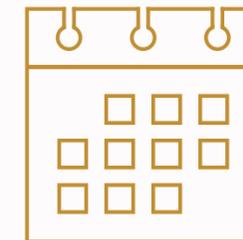
4
Projects



5
Training
Opportunities
- Webinars



8
Business
Visits



9
Events

Business and Industry Growth Strategy

Investment Readiness:

M.D. Business Registry Program - [ongoing](#)
M.D. Economic Development website update- [in progress](#)
Business Visitation Program - [ongoing](#)
M.D. Value Proposition - [under review](#)
Investment Attraction Action Plan NRED - [ongoing](#)
ACP Commercial Industrial Property Listings - [ongoing](#)
Business Attraction, Retention, Expansion Programming - [ongoing](#)
Community Profile - [under review](#)
New ACP Meat Processing Facility Feasibility Study ACP - [application approved, RFP under development](#)
Unmanned Aerial Vehicle SCOP - [ongoing](#)
Small Modular Reactor Consultation - [established meeting protocol](#)

Economic:

Regional Economic Development Collaboration Initiatives - [Future Fighter Procurement, May 27, 2025](#)
Invest Alberta / Invest Canada lead generation - [ongoing](#)
Identify Shovel Ready projects - [ongoing](#)
Invest Canada/Invest Alberta lead generation - [ongoing](#)

Lead Generation:

Small Modular Reactors/Nucleon Energy
Natural Resource Extraction
Client Meeting/confidential

Brand Development:

Communication materials - [ongoing](#)
M.D. Champion Ambassador Program policy - [ongoing](#)
Support M.D. Rebranding Strategy - [on hold](#)
Economic Development Newsletter Q1 2025 - [complete](#)
Opportunities for Council to support business growth - [ongoing](#)
Rural Review - Gap Analysis - [complete](#)

Meetings

Invest Alberta/Invest Canada

Site Selectors

Nucleon Energy

Travel Lakeland

Travel Alberta

Portage College

Bonnyville/Cold Lake Real Estate Brokers

Alberta HUB

Bonnyville and District Chamber of Commerce

REIP

STEP

Jobs Economy and Trade

Alberta Innovates

Northeast Gas

TC Energy

Business Planning Session

Events

Economic Developers Association of Alberta Conference

Alberta Aviation Council Dinner, Propelling Alberta

Airport Master Plan Open House

Cold Lake Chamber of Commerce AGM

Bonnyville & District Chamber of Commerce AGM

Small Modular Reactor Canada Summit

Canadian Manufacturers and Exporters (CME)

Government of Alberta, Dashboard Tools

Alberta Jobs, Economy and Trade - M.D. Site Tour

Projects

Regional Industrial Commercial Gap Analysis - [wrapping up](#)

Airport Development Economic Impact Assessment- [ongoing](#)

Airport Master Plan - [ongoing](#)

Industrial Commercial Incentive program - [in progress](#)

Meat Processing Facility Feasibility Study - [in progress](#)