

# Municipal District of Bonnyville No. 87

## Request for Decision (RFD)

**Meeting:** Regular Meeting of Council  
**Meeting Date:** May 27, 2025  
**Originated By:** Ian Frankton, Director of Community Services  
**Title:** Concert License Application – Summer Rush Music Festival

### **PROPOSAL & BACKGROUND**

Administration has received an application by a landowner for a license to conduct an outdoor concert within the M.D of Bonnyville, in accordance with M.D. Bylaw No. 808 (Appendix A).

### **DISCUSSION ON BENEFITS, DISADVANTAGES & OPTIONS**

Wild North Eclectic Society (WNES) is a not-for-profit organization requesting a license for the Summer Rush Music Festival to be held on the property located at 63115A Range Road 415A for August 22, 23 and 24, 2025. This is the fourth year of applying for a license through the municipality. Given the controlled success of the previous events, WNES is applying to have the event at the same location and in the same format, i.e. camping on site, family-friendly environment, limited tickets availability and cost.

The attendance at the festival will be a maximum of 600 general tickets plus the addition of approximately 100 musical artists, volunteers, and vendors. The Summer Rush festival will provide an opportunity to highlight and support local artisan vendors who will have an opportunity to participate at the festival free of charge.

#### **Date and Time of Concert:**

Friday, August 22, 2025

Main Stage: 4:00 p.m. – 10:30 p.m.

DJ: 11:30 p.m. – 2:00 a.m.

Saturday, August 23, 2025

Main Stage: 12:00 p.m. – 11:30 p.m.

DJ: 11:30 p.m. – 2:00 a.m.

Sunday, August 24, 2025

Main Stage: 10:00 a.m. – 1:00 p.m.

Attached for Council's review:

- Appendix A: M.D. Bylaw No. 808
- Appendix B: WNES 2025 Concert License Application and Attachments

### **REFERENCE TO STRATEGIC PLAN**

Goal # 1.: Building a Viable and Diversified Regional Economy.

## **REFERENCE TO PROVINCIAL/FEDERAL LEGISLATION**

N/A

## **COSTS & SOURCE OF FUNDING**

A \$100.00 application fee paid by the applicant.

## **COMMUNICATIONS STRATEGY**

The applicant will be notified in writing of Council's decision.

## **ADMINISTRATION RECOMMENDED ACTION**

THAT Council approves the application for a license for the Wild North Eclectic Society to conduct the Summer Rush Music Festival on the property located at 63115A Range Road 415A for August 22, 23 and 24, 2025.

## **COUNCIL OPTIONS**

1. THAT Council approves the application for a license for the Wild North Eclectic Society to conduct the Summer rush Music Festival on the property located at 63115A for August 22, 23 and 24, 2025.
2. THAT Council approves the application for a license for the Wild North Eclectic Society to conduct the Summer rush Music Festival on the property located at 63115A for August 22, 23 and 24, 2025 with the following conditions: \_\_\_\_\_.
3. THAT Council refers the application for a license for the Wild North Eclectic Society to conduct the Summer rush Music Festival on the property located at 63115A for August 22, 23 and 24, 2025 back to Administration for additional information regarding \_\_\_\_\_ and to bring it back to a future meeting of Council.
4. THAT Council denies the application for a license for the Wild North Eclectic Society to conduct the Summer rush Music Festival on the property located at 63115A for August 22, 23 and 24, 2025.

## Report Approval Details

Document Title:	Concert License Application - Summer Rush Music Festival 2025.docx
Attachments:	- Appendix A - M.D. Bylaw 808.pdf - Appendix B - WNES 2025 Concert License Application and Attachments.pdf
Final Approval Date:	May 19, 2025

This report and all of its attachments were approved and signed as outlined below:

Greg Sheppard

**No Signature found**

Ian Frankton

Stephanie Severin