

From: John Peloton <john@cfllb.com>
Date: Friday, May 9, 2025 at 10:56
To:
Subject: Join Us June 25 – Creating Business-Friendly Communities Starts With You

Good day,

Community Futures Lac La Biche is proud to host an important event and we'd be honoured to have you join us:

- Collaborating for Business Success: Creating Business-Friendly Communities
- June 25, 2025
- 6:00 PM – 8:30 PM
- McArthur Community Hall, Lac La Biche

This gathering will bring together municipal leaders, business organizations, Indigenous partners, and economic developers from Lac La Biche and surrounding communities to explore how we can work together to create stronger, more business-friendly communities across the region.

We are thrilled to welcome Doug Griffiths, author of 13 Ways to Kill Your Community, as our keynote speaker. His powerful insights will set the stage for meaningful conversations on how to attract investment, support local businesses, and collaborate for long-term economic growth.

Tickets Required

Reserve your seat here: www.success.cfllb.com

Tickets include keynote access, a light dinner, and networking opportunities.

Why Attend:

- Learn how to strengthen your community's economic appeal
- Connect with leaders from across Northeastern Alberta
- Share ideas, build partnerships, and inspire regional collaboration
- Enjoy a catered meal in a relaxed, engaging setting

Your presence would be a valued addition to the conversation. We hope you'll join us in helping shape the future of our region's economic landscape.

If you have questions or require assistance, feel free to contact us directly.

Warm regards,



John Peloton
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Community Futures Lac La Biche

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Build a Thriving Community

Let's talk about what's holding us back — and how we move forward.

Collaborating for **BUSINESS SUCCESS**

Creating Business-Friendly Communities

Join us for a powerful evening designed to inspire local leaders, business owners, and economic developers to create thriving, business-friendly communities

Wednesday, June 25, 2025

6 PM – 8:30 PM

McArthur Community Hall

What does it really take to grow a business-friendly community? Let's find out — together.

RSVP Now



Featuring

DOUG GRIFFITHS

Author of 13 Ways to Kill Your Community

*Networking Wine + Special + Interactive
& Dinner Keynote Q&A*

Why communities struggle — and how we fix it.

Doug Griffiths' 13 Ways to Kill Your Community outlines the surprising, everyday habits that slowly damage communities — from ignoring youth to resisting change.

This event is about recognizing those patterns and shifting toward growth, collaboration, and business-friendly thinking.

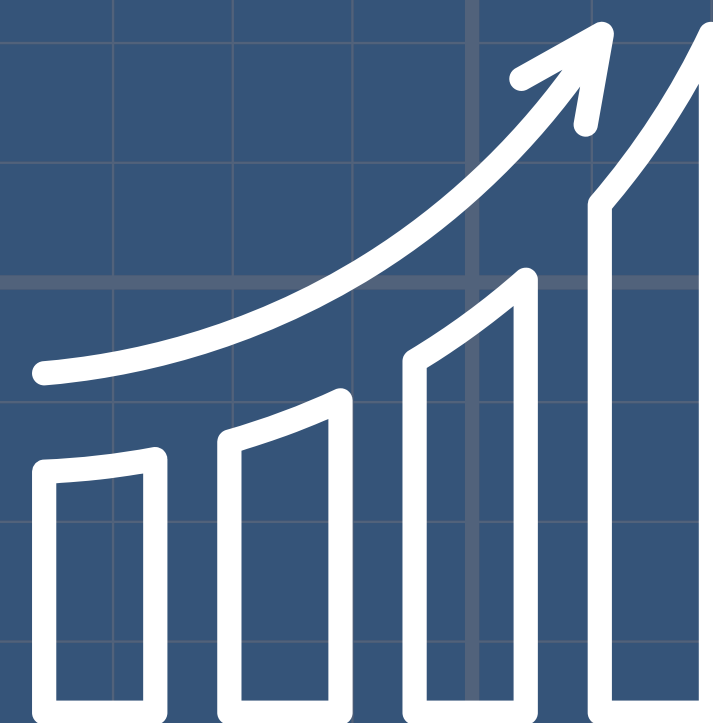


What you'll learn

- ✓ How small choices shape regional growth
- ✓ How to attract and support business
- ✓ How to engage youth and future leaders
- ✓ How to build momentum across communities
- ✓ Real examples, honest conversations, practical tools

Who Should Attend?

- Business owners and entrepreneurs
- Municipal and community leaders
- Youth organizations and educators
- Economic developers
- Anyone who cares about where we're going next



About Doug Griffiths

Doug is the author of 13 Ways to Kill Your Community — a bestselling book and national speaking tour that has inspired hundreds of towns across North America.

He combines blunt truths with practical wisdom, helping communities unlock their potential.

